



Hunts Point Vision Plan Task Force Update

March 2, 2011

Meeting Agenda

- Welcome
- Vision Plan Background & Context
- Vision Plan Update
 - Food Distribution Center Development
 - Produce Market Redevelopment
 - New Fulton Fish Market Pier and Freezer Feasibility Studies
 - Alternative Fuel Station
 - Halleck Industrial Development Site RFP
 - Hunts Point Workforce1 Career Center
 - South Bronx Greenway
 - Land Use & Transportation Study for Sheridan Expressway Corridor & Hunts Point
- Discussion

Hunts Point Vision Plan

- **Impetus:** Taskforce formed in 2003 and led by City Hall to address concerns with land use conflicts, truck traffic impacts
- **20-year strategic framework** for economic growth, quality of life improvements

Four Action Areas:

- Optimize land use
- Workforce solutions
- Improve traffic safety and efficiency
- Create connections



Produce Market Redevelopment



Agreed on conceptual project design and budget

Project Goals

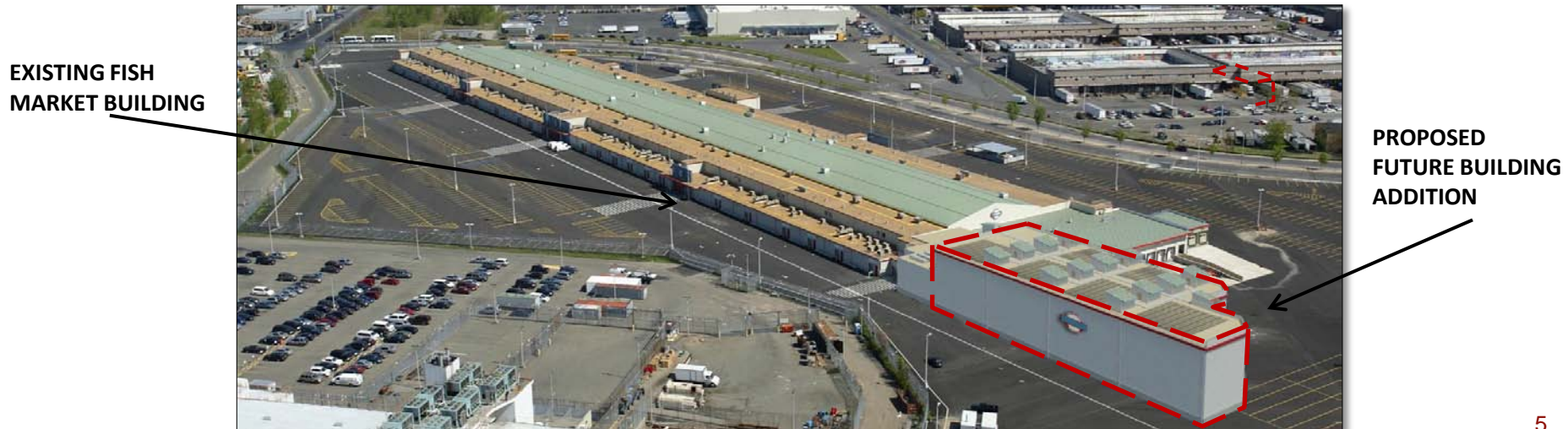
- Increase warehouse storage capacity:
 - Accommodate market share growth
 - Maintain low wholesale prices
 - Improve air quality; integrate energy efficiency, sustainable design
- Maintain the cold chain:
 - Attract new customers (retail & restaurants)
 - Increase distribution of NYS produce
- Eliminate inbound rail-truck conflicts:
 - Increase operating efficiency
- Facilitate future increase in rail deliveries
- Provide future connection to SBx Greenway

Next Steps

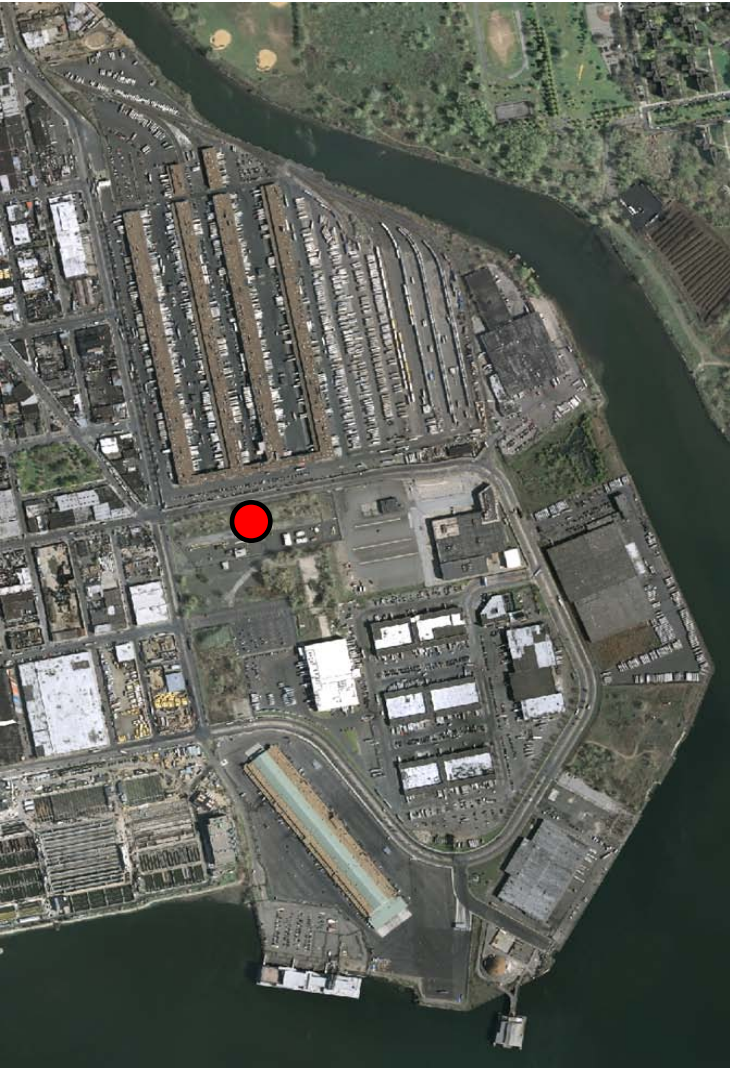
- Execute a term sheet with Cooperative
- Perform design due diligence with Cooperative
- Continue to pursue City, State & Federal funding

New Fulton Fish Market Pier and Freezer Feasibility Studies

	Freezer Feasibility Study	Pier Feasibility Study
Study sponsor	<ul style="list-style-type: none">• Fulton Fish Market and BOEDC	<ul style="list-style-type: none">• NYCEDC
Study Purpose	<ul style="list-style-type: none">• To assess the economic and physical viability of a frozen storage and seafood processing facility• To increase environmental and economic benefits to the community	<ul style="list-style-type: none">• To assess the economic and physical feasibility of constructing a commercial pier to directly land fish at the NFFM• To increase environmental and economic benefits to the community
Major Tasks	<ul style="list-style-type: none">• Produce conceptual design and financing proposal for a freezer facility	<ul style="list-style-type: none">• Estimate impacts of reducing truck traffic and creating jobs
Next Steps	Final report anticipated March/April 2011	Final report pending results from Freezer Feasibility Study



Alternative Fuels Facility



Selected Developer: Atlantis Management Group

Program

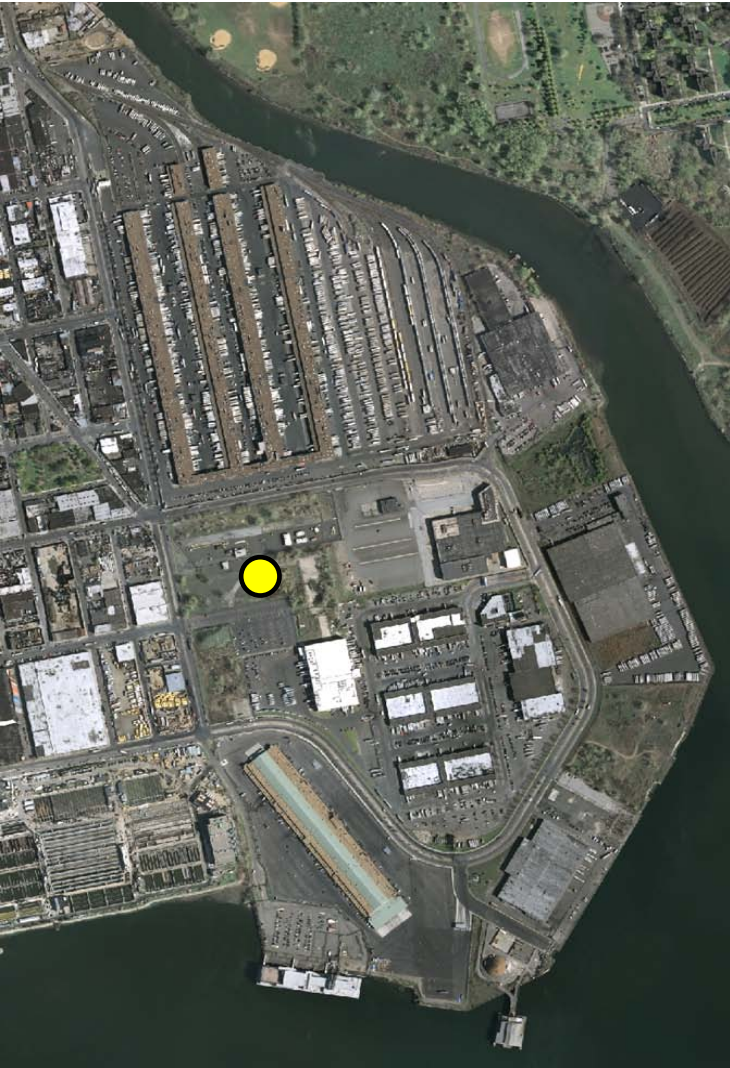
- Biodiesel, ethanol, CNG, and electric hookups
- Limited conventional fuels
- Truck maintenance facility for truck conversions
- Complementary uses include retail/restaurant
- Targeted local hiring plan
- Alternative fuels marketing campaign

Schedule

- *Initial Due Diligence & CEQR*
Spring 2010 – Spring 2011
- *ULURP & Approvals*
Summer 2011 – Spring 2012
- *Remediation & Construction*
Summer 2012 – Winter 2013

● Site of Proposed Facility - Corner of Halleck Street and Food Center Drive, Hunts Point

Halleck Industrial Development Site



New Development Site in the Food Distribution Center

- 425,000 s.f. (9+ acres)
- Vacant and shovel-ready site
- Access to both Halleck Street and Food Center Drive
- Proposals for food-related uses do not require ULURP approval process.

RFP expected to be released in March

- Priority for food-related uses; also open to industrial and ancillary retail uses.
- New “Open-RFP” concept allows for longer timeline to accommodate industrial tenant needs.
- Respondents encouraged to minimize additional traffic impacts.
- Option for developers to pursue NYCEDC financing for construction.
- Respondents required to propose how they would maximize job creation and local hiring.

 Site of Proposed Facility

HireNYC Overview

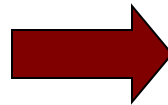
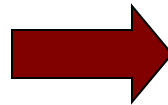
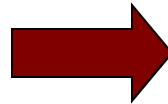
Mission: Link the City's workforce development system to the City's economic development projects

Stakeholder Benefit

Communities: Address interest in accessing jobs and gaining connection to NYCEDC projects

Developers: Increase support for project from community groups and elected officials

Businesses: Save time and money



Benefit to City

Connect City's workforce partners to NYCEDC projects

Projects are approved and completed with fewer delays

Reduce tenant costs optimizing overall project value

Hunts Point Workforce1 Career Center (HP WF1CC)

- Job placements overall through the HP WF1CC:
 - 2009 = 1,030
 - 2010 = 1,318

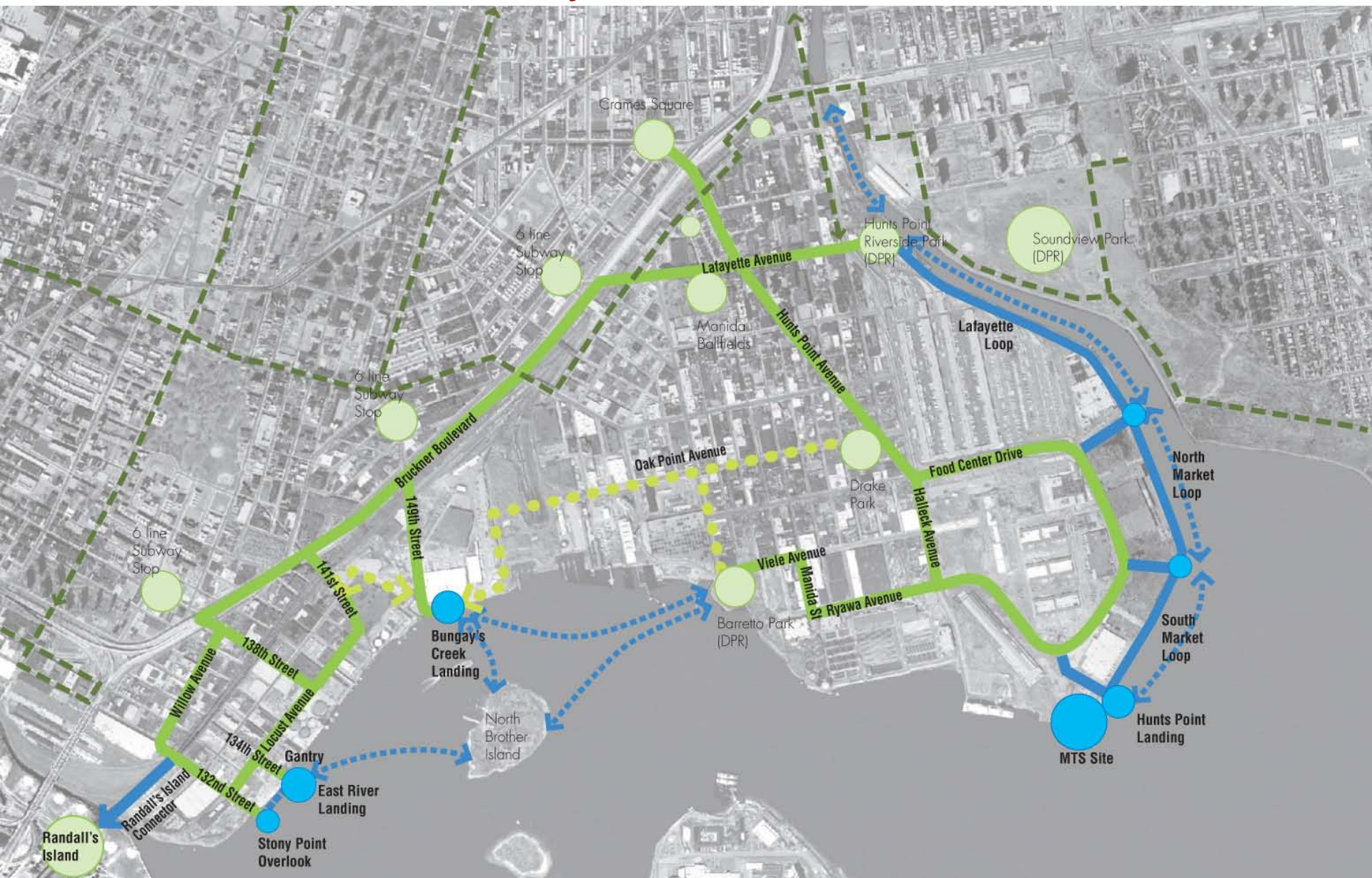
- Hunts Point residents placed system-wide (all 5 boroughs):
 - 2009 = 839
 - 2010 = 625

- Hunts Point Community Partner organizations:
 - New York Public Library, F.E.G.S., Bronx Educational Opportunities Center, NYC Housing Authority, Southeast Bronx Neighborhood Centers, NYC Department of Parks and Recreation

- Placements through the HP WF1CC Community Partners program:
 - July 2008 – December 2009 = 336
 - January 2010 – December 2010 = 297

- Opportunities for collaboration

South Bronx Greenway



SBG: Produce Market Fence



PERSPECTIVE ALONG FOOD CENTER DRIVE

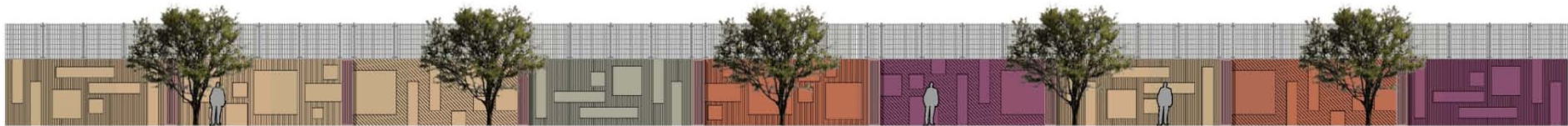


ELEVATION ALONG HALLECK STREET AT INTERSECTIONS WITH OAK POINT AVENUE AND RANDALL AVENUE



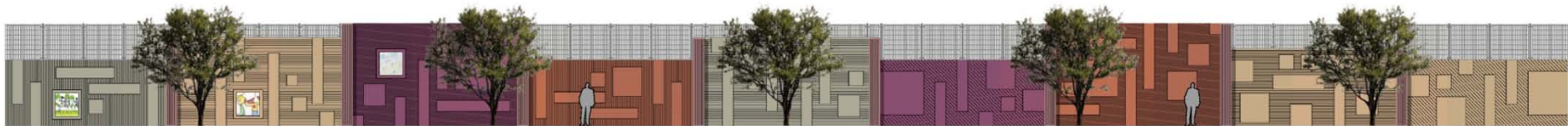
ELEVATION ALONG FOOD CENTER DRIVE

SCALE: 3/16" = 1'-0"



ELEVATION ALONG HALLECK STREET

SCALE: 3/16" = 1'-0"



ELEVATION ALONG HALLECK STREET AT INTERSECTIONS WITH OAK POINT AVENUE AND RANDALL AVENUE

SCALE: 3/16" = 1'-0"

SBG: Phase I Project – Lafayette Avenue Streetscape



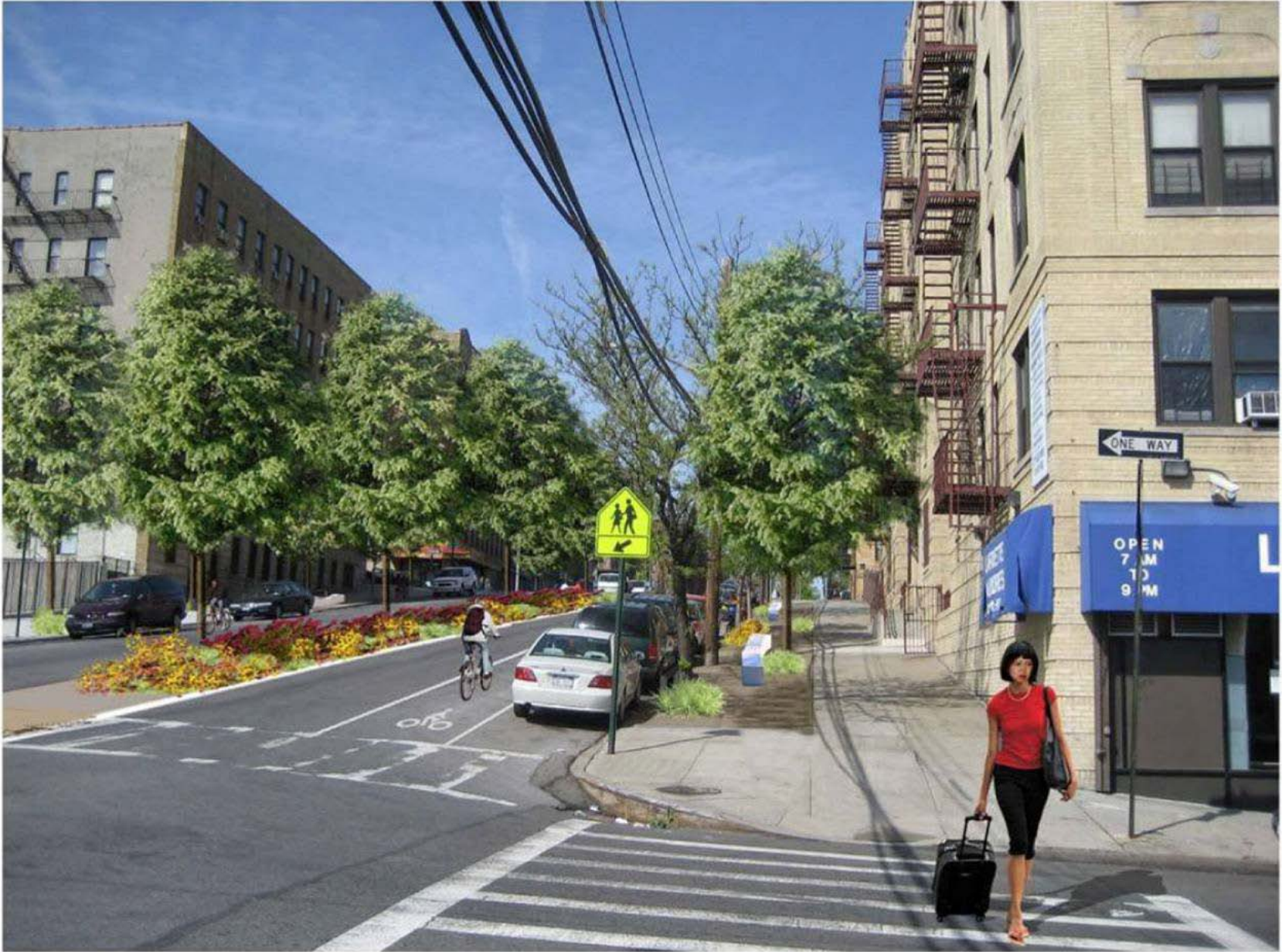
Timeline

- Anticipated construction completion: Summer 2011

SBG: Phase I Project – Lafayette Avenue Streetscape



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SBG: Phase I Project – Hunts Point/Spofford Ave Streetscapes



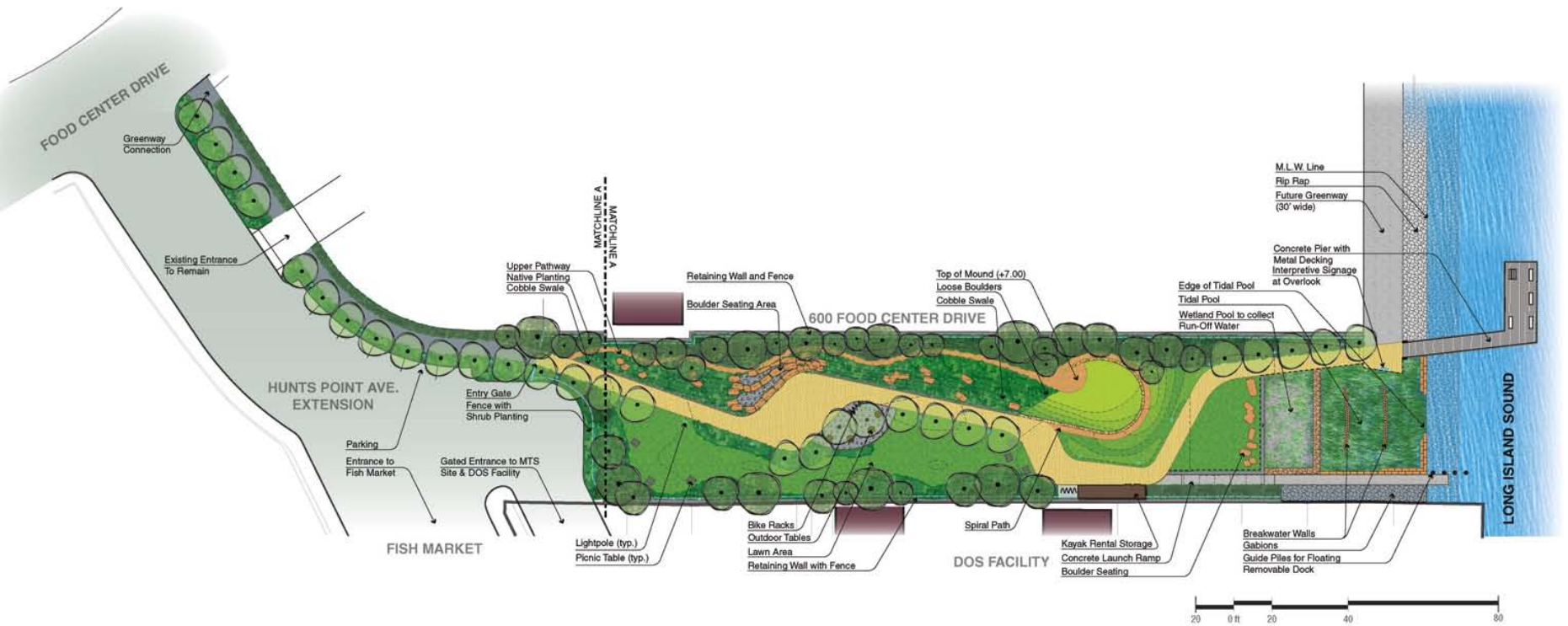
SBG: Phase I Project – Hunts Point Landing



Timeline

- Anticipated Construction Completion: Fall 2011

SBG: Phase I Project – Hunts Point Landing



SBG: Phase I Project – Hunts Point Landing



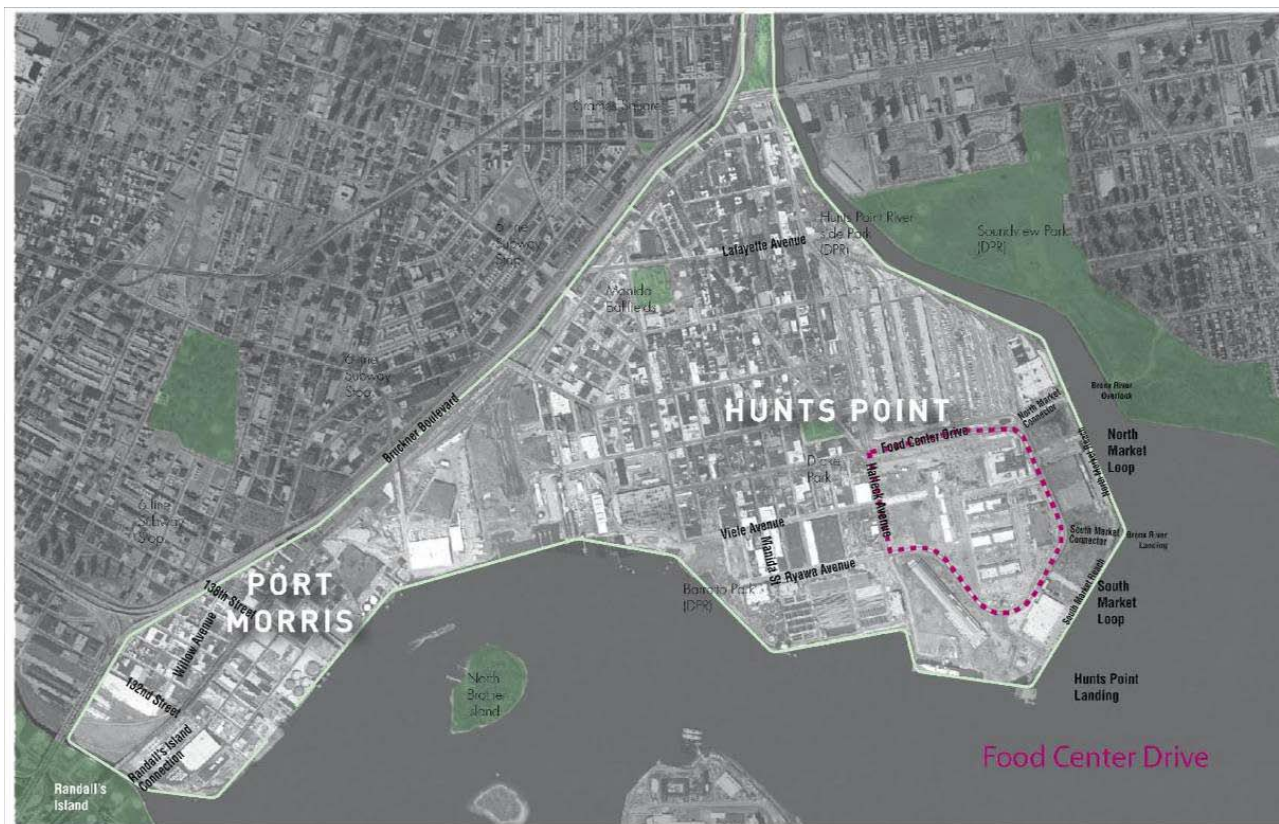
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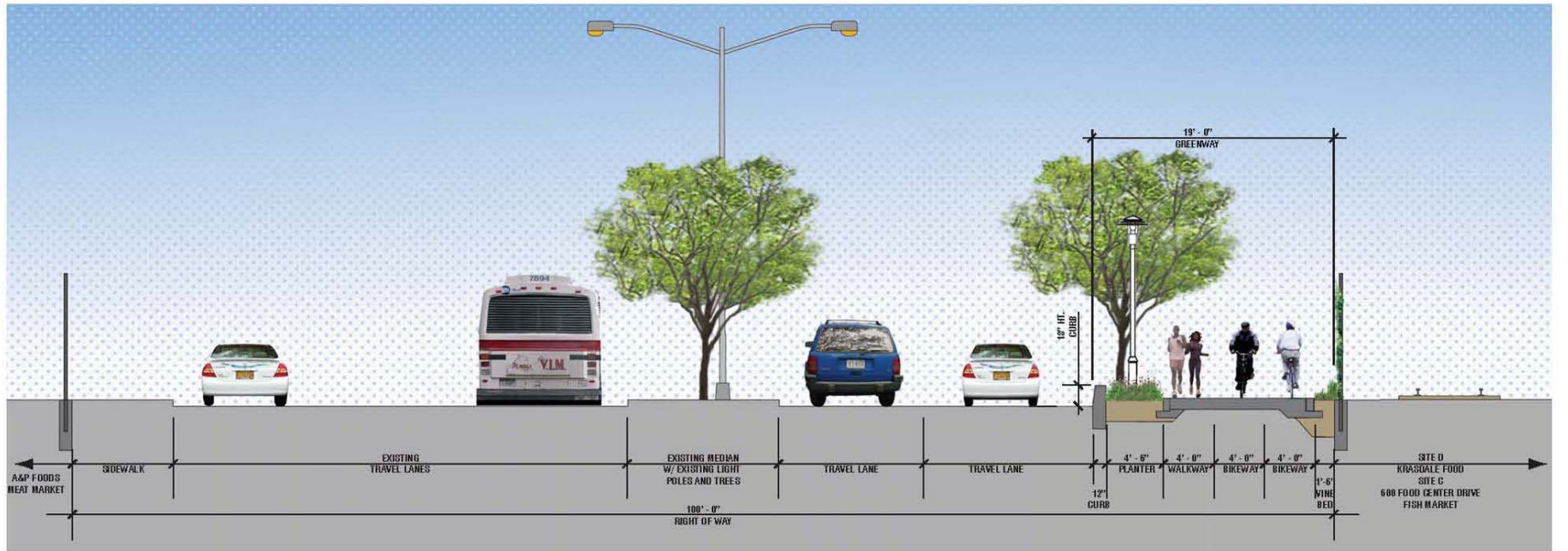
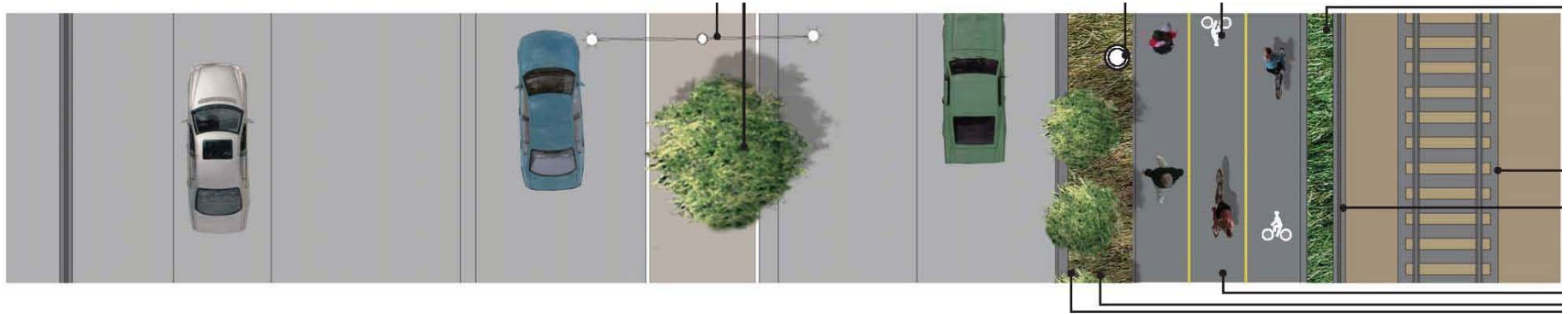
SBG: Phase I Project – Food Center Drive



Timeline

- Anticipated Bid Release: Summer 2011
- Anticipated Construction Start: Fall 2011

SBG: Phase I Project – Food Center Drive



SBG: Phase I Project – Food Center Drive



SBG: Phase I Project – Randall's Island Connector



Timeline

- Anticipated Bid Release: Winter 2011
- Anticipated Construction Start: Spring 2012

SBG: Phase I Project – Randall's Island Connector



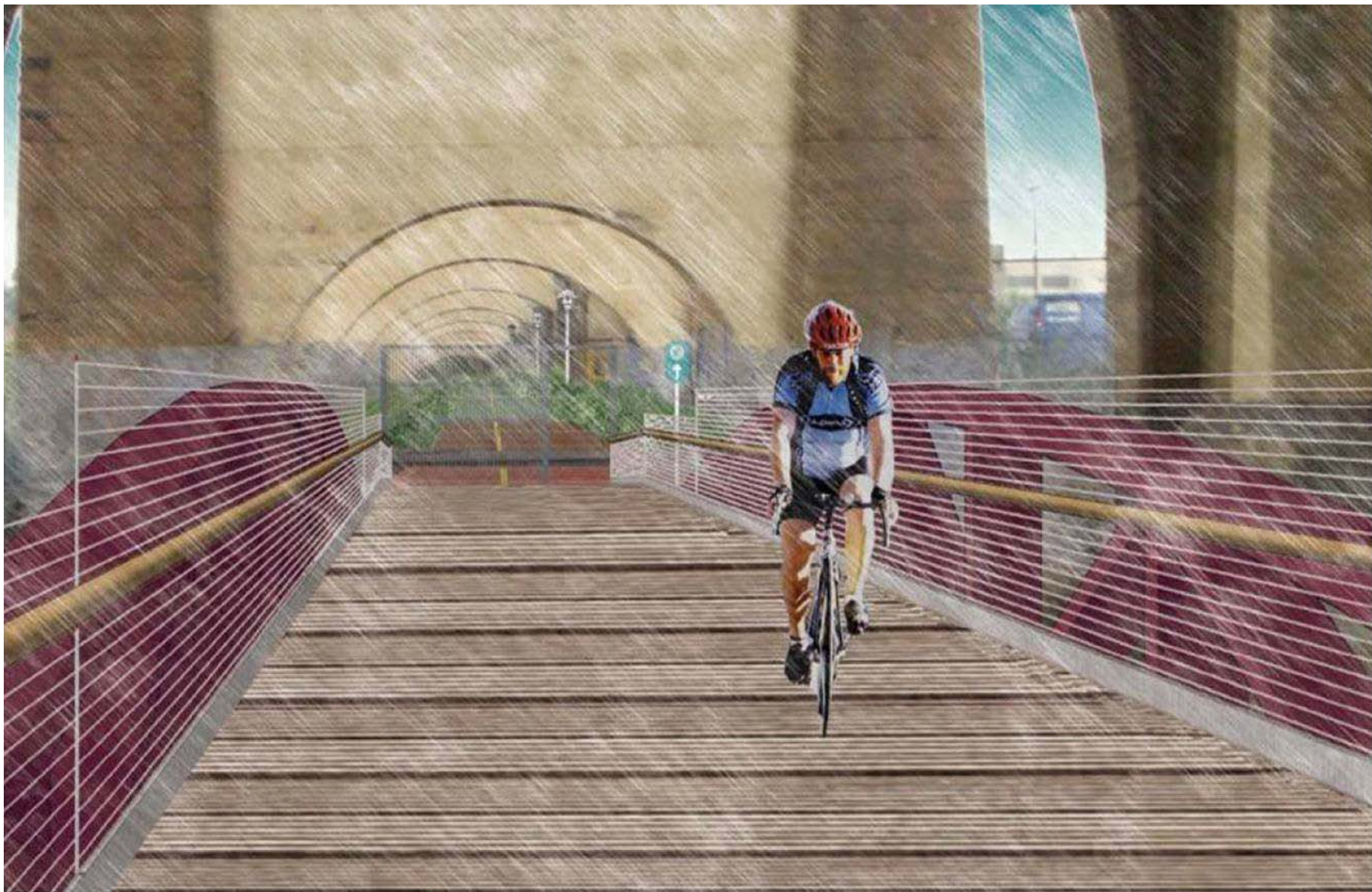
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SBG: Phase I Project – Randall's Island Connector



Land Use & Transportation Study for Sheridan Expressway Corridor & Hunts Point

- NYSDOT has been studying the Bruckner Sheridan interchange for an EIS
- The State requested input from the City
- The City received a \$1.5 million federal planning grant to conduct an analysis of the land use and transportation implications of the project
- The study will include:
 - Community Visioning Process
 - Traffic network analysis
 - Hunts Point truck study
 - Land use analysis of the surrounding area and the options identified during the community visioning process
 - A comprehensive cost-benefit analysis of different options incorporating traditional and sustainable measures.



Land Use & Transportation Study for Sheridan Expressway Corridor & Hunts Point

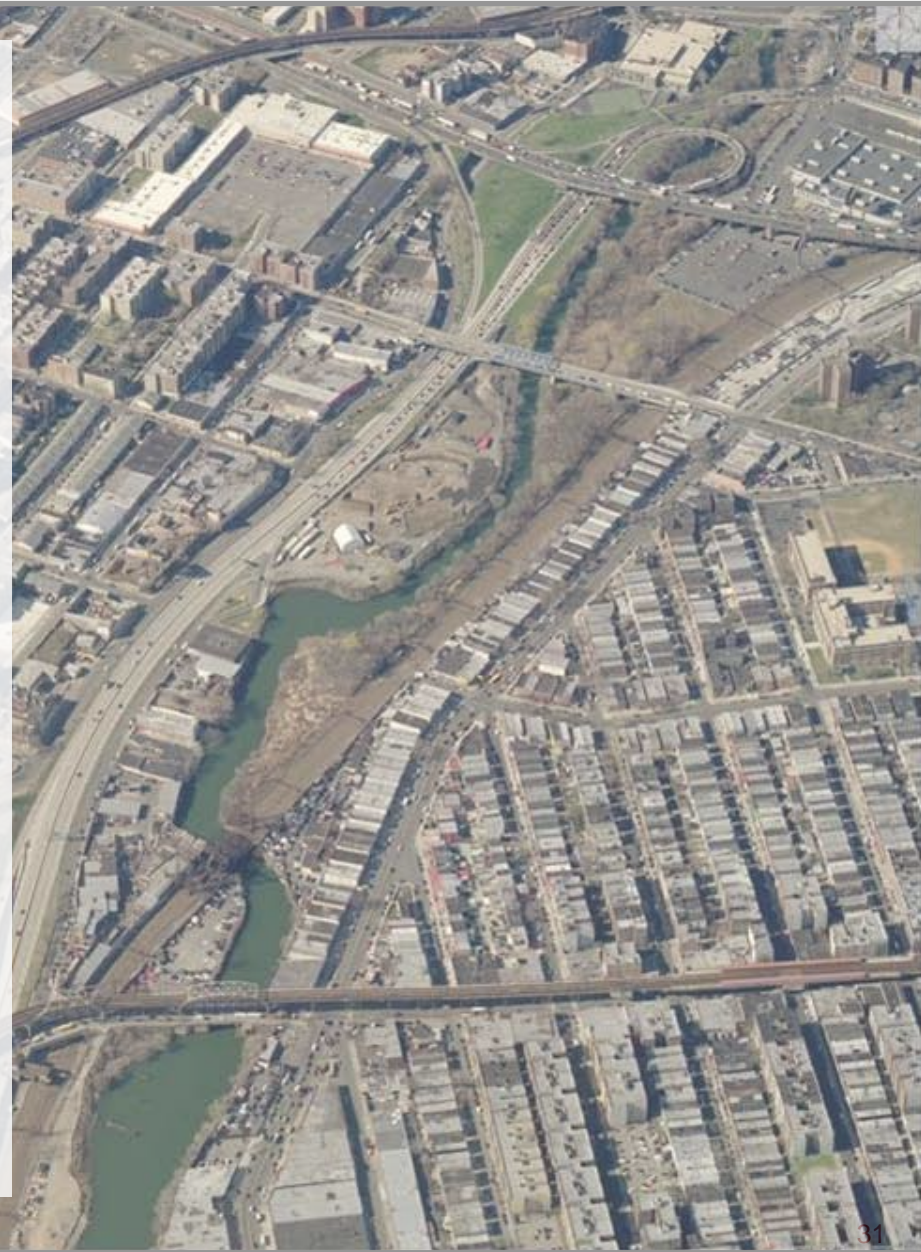
•A **community working group** made up of representatives from the four local Community Boards, elected officials, business owners, and community organizations, will meet regularly throughout the process to provide feedback and share information.

Timeline:

- Community Working Group: 2011
- Public Visioning: Spring 2011
- Scenario Development: Summer 2011
- Comparative Analysis: Summer-Fall 2011
- Draft Results: Fall 2011
- Final Results: Winter 2012
- Implementation Planning: 2012

• If you have any questions or want to join the e-mail notification list, please contact us at:

• Sheridan_hp@planning.nyc.gov



Discussion



Remaining Vacant/Underutilized Sites



▪ ~30 acres of vacant unleased sites

Site D (~7 acres)

Halleck Industrial Development Site (9.74 acres)

Fulton Fish Market auxiliary parking (~3 acres)

Site A-OU2 (~3 acres)

DOC Site (~7 acres)

MTS Site (~3 acres)