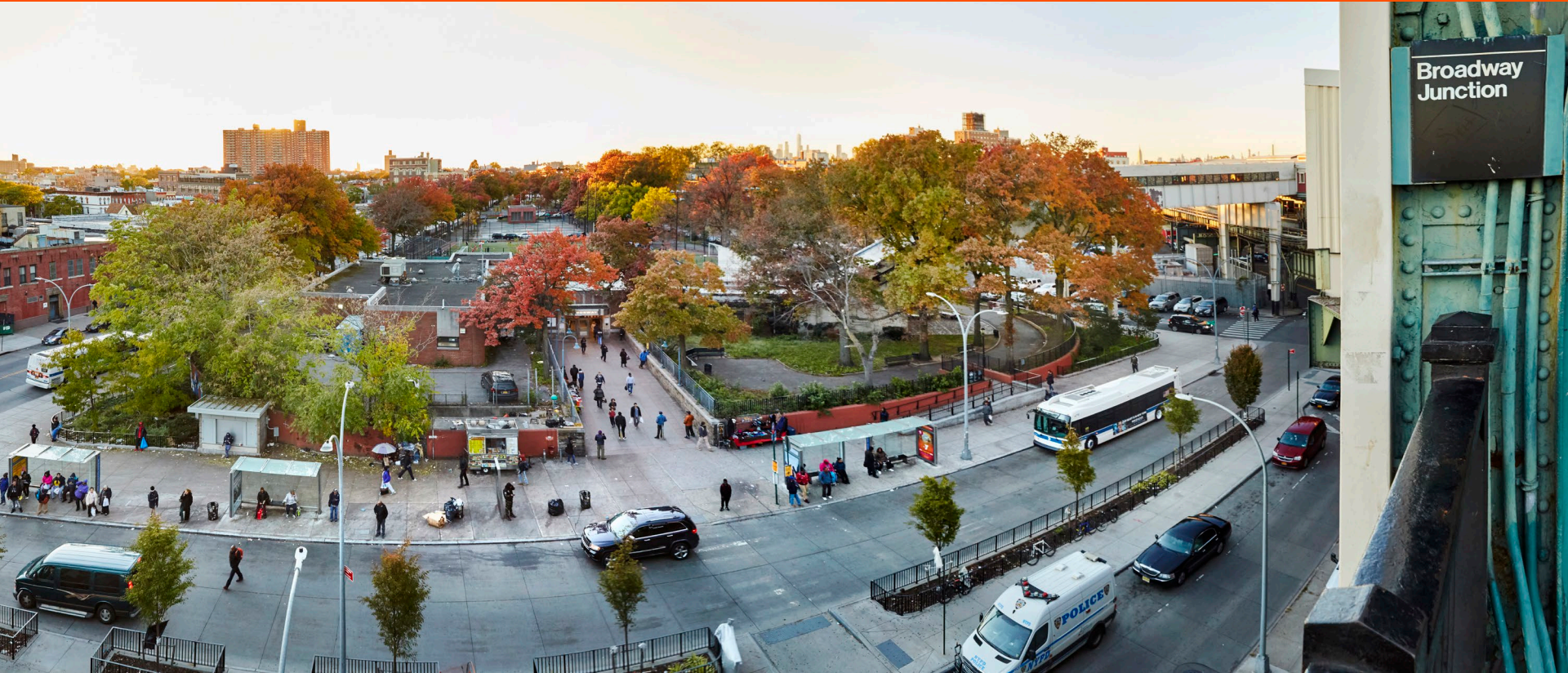


Broadway Junction Info Session

November 2023



Run of Show

Info Session from 6 to 8 pm

6:30-6:45: Opening Remarks

6:45-7:30: Presentation by EDC, City, and MTA; Q&A

7:30-8:00: Visit boards, talk to staff, share feedback!

Opening Remarks



Ya-Ting Liu
Chief Public Realm Officer,
NYC Office of the Mayor



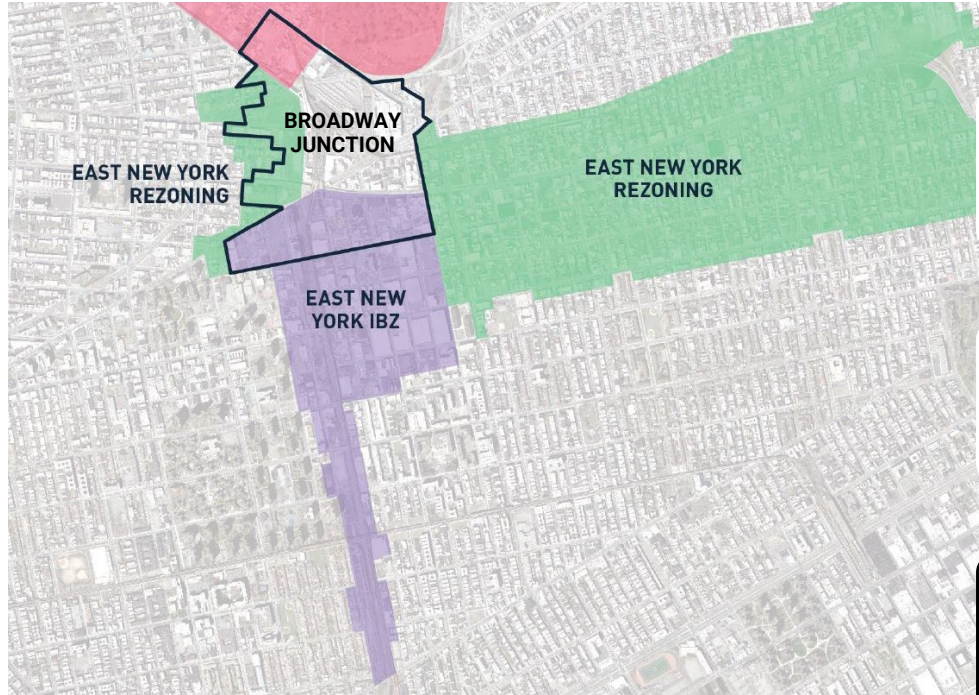
Council Member Sandy Nurse
District 37

Goals for this meeting

This is the first engagement event for the design of Public Space investments in Broadway Junction!

- Create a **shared understanding** of the current conditions and priorities for public investment in Broadway Junction
- **Provide information** on the recent and upcoming investments to the area
- Demonstrate that these critical investments **build on past planning and engagement efforts** in Broadway Junction
- Learn about the **scope, schedule, impact and workforce opportunities** of the MTA's and NYCEDC's projects at and around the Broadway Junction Station Complex
- Hear from you on EDC's public space projects!

Broadway Junction and East New York are linked geographies with extensive history of city planning



2013
Sustainable Communities:
East New York



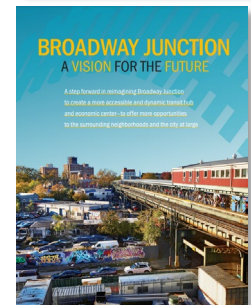
2016
East New York Neighborhood
Plan and Rezoning



2016
East New York Industrial
Business Zone Plan



2019
Broadway Junction: A Vision
for the Future



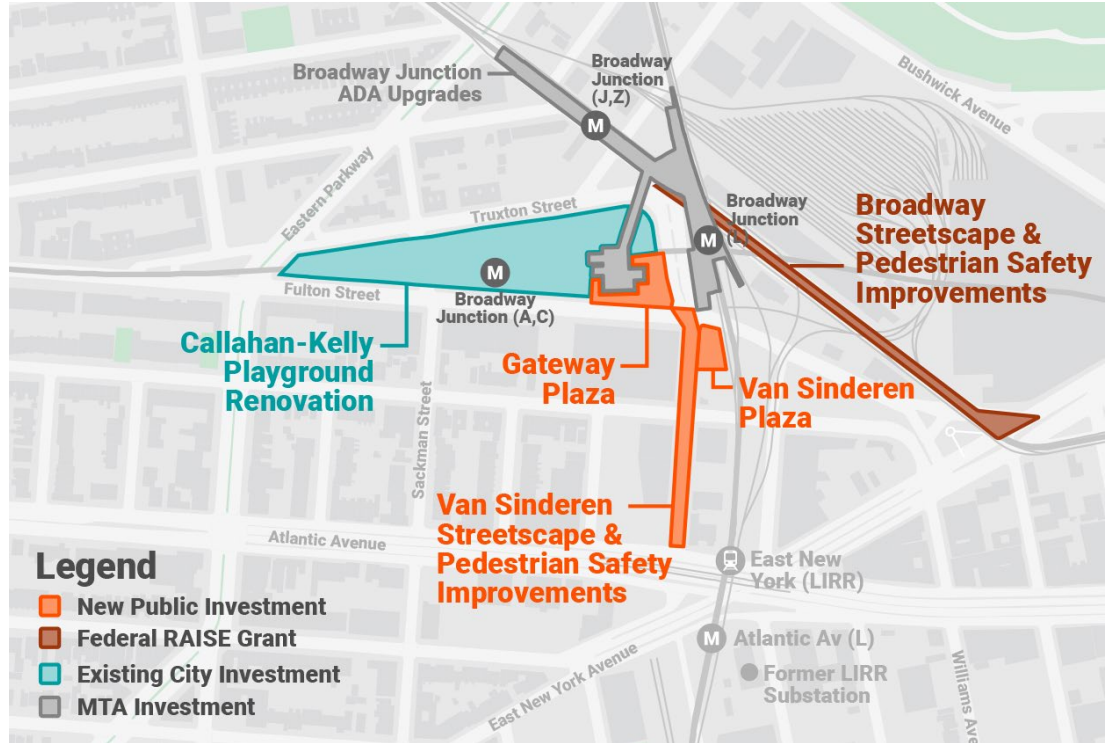
The City and MTA have announced over \$500 million in funding to reimagine Broadway Junction.

\$115M for Public Realm Improvements

- 2 new public plazas totaling approximately 1 acre of new open space
- Streetscape and pedestrian safety improvements on Van Sinderen Ave and Broadway (pursuing matching funds)

\$400M investment in the station complex

- New **L** entrance on Van Sinderen
- 7 new elevators to meet ADA compliance for all transit lines, as well as escalator replacements



Recent engagement

Since the Mayoral announcement in May, we've gotten back out to hear from you!

Through the Community District Needs Assessment we know that local communities are concerned with **illegal dumping/cleanliness, freight movement, and transit accessibility**.

We've held 5 tabling sessions at Broadway Junction Station, handed out over 1,000 flyers, and heard from over 140 of you through a survey.

What we've heard so far:

- **Top concerns include:** lack of nearby services, unattractive public spaces, and need for public safety.
- **Top priorities for the streetscapes include:** lighting, street trees, and safer intersections.
- **Top priorities for plazas include:** lighting, shade trees, and seating.

Let us know what you think by filling out a survey today!



NYC Economic Development Corporation and the City are committed to advancing long-term, equitable growth in Broadway Junction and the East New York Industrial Business Zone

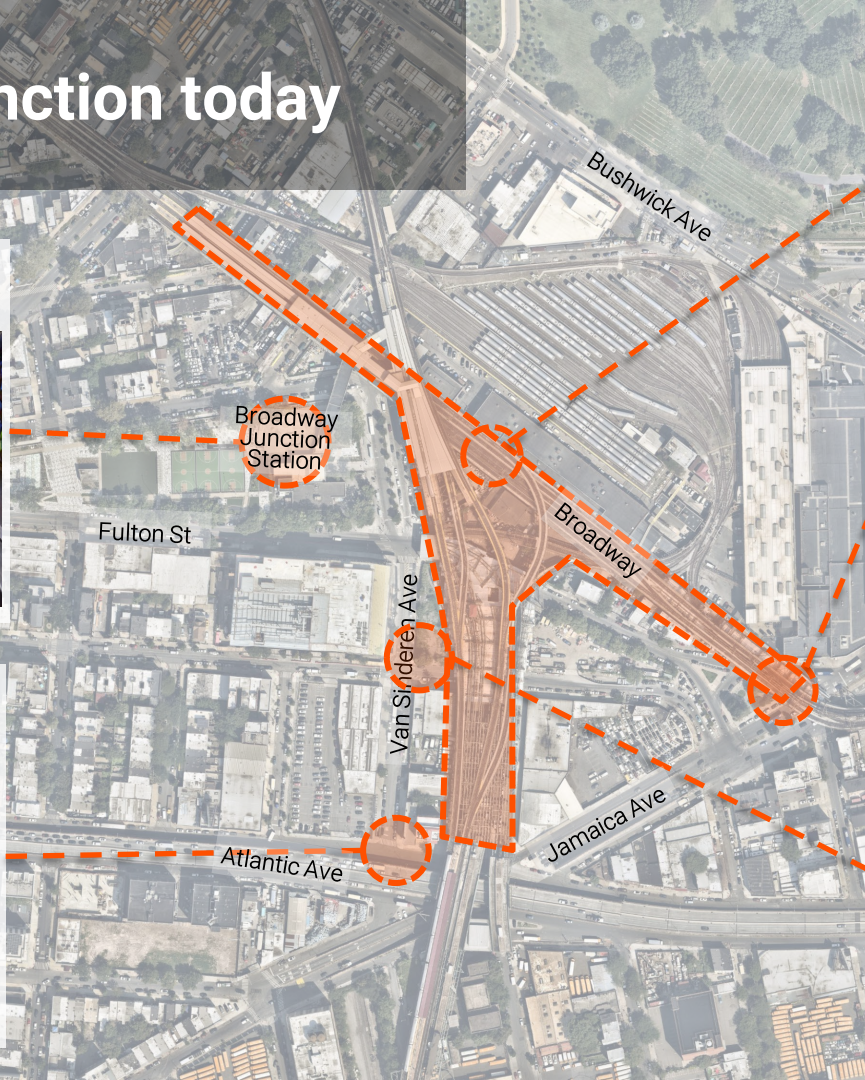
Public Realm	Real Estate	Community Engagement	Workforce + Business Development
<i>Improve pedestrian safety, create new public space, and enhance connections to transit through new investments</i>	<i>Create new opportunities for economic development by consolidating public-uses and activating city-owned land</i>	<i>Engage local stakeholders and incorporate community vision into public realm design and ENY IBZ</i>	<i>Improve access to job, training, and business opportunities for local businesses, workers, and job seekers</i>

Broadway Junction today

Excellent transit access but overcrowded and non ADA-compliant station



Poor and unsafe pedestrian access at LIRR ENY Ave Station



Dark and unsafe conditions under overhead infrastructure



Intersection with high risk for vehicular and pedestrian conflicts



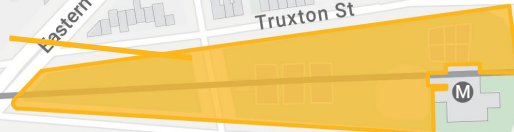
Inactive frontages and overgrown vegetation along streets and infrastructure



Recent City Investments

 Recent City Investments

**Callahan-Kelly
Playground Renovation**



Eastern Parkway

Truxton St

Fulton St

Herkimer St

Van Sinderen Ave

Atlantic Ave

LIRR

**Improvements to Van
Sinderen Ave Streetscape**



East New York Ave

**East New York
Workforce 1 Center**



**Improvements to Atlantic
Avenue Streetscape**



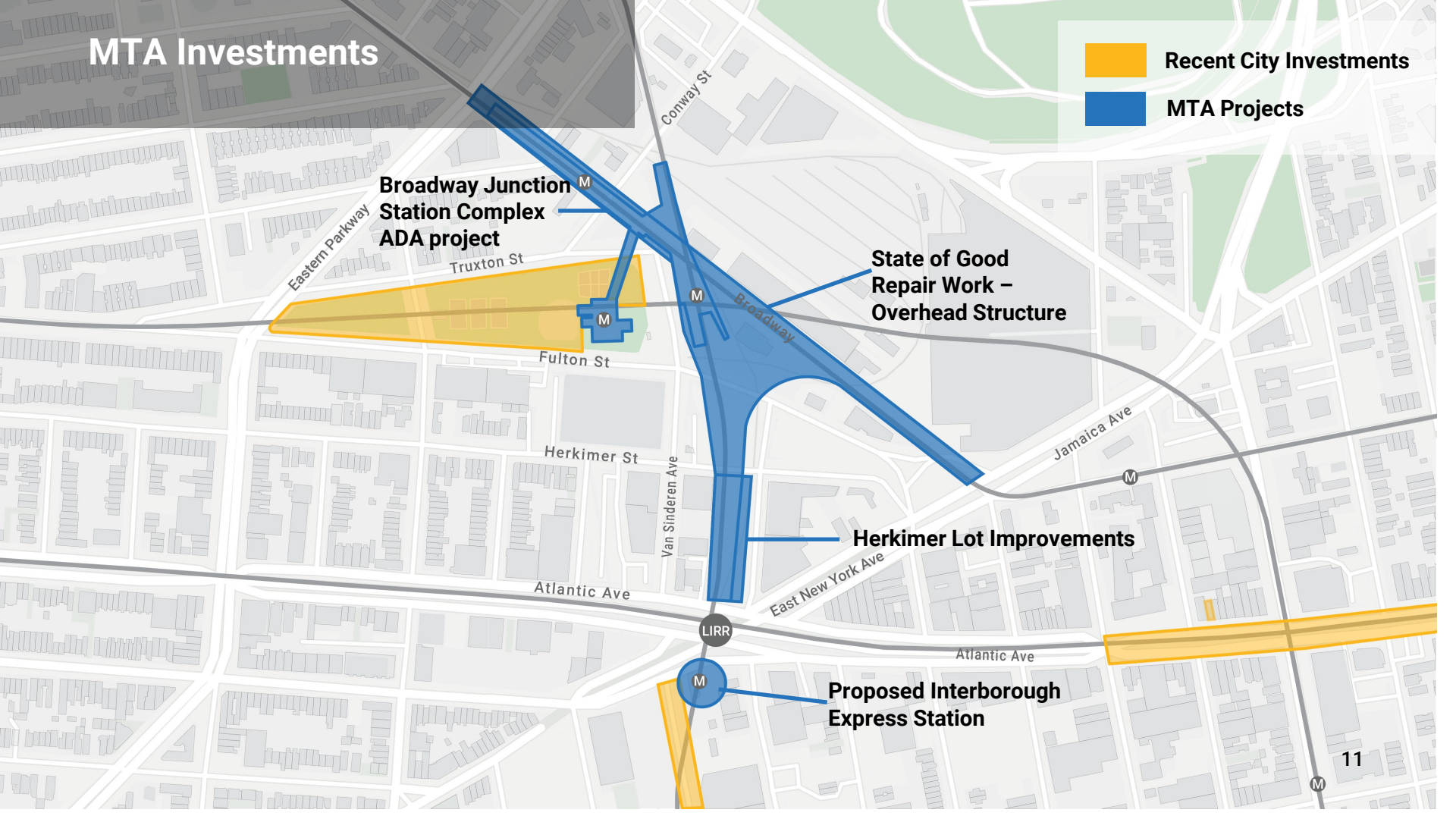
Atlantic Ave

10



MTA Investments

-  Recent City Investments
-  MTA Projects




Broadway Junction Station Complex ADA project

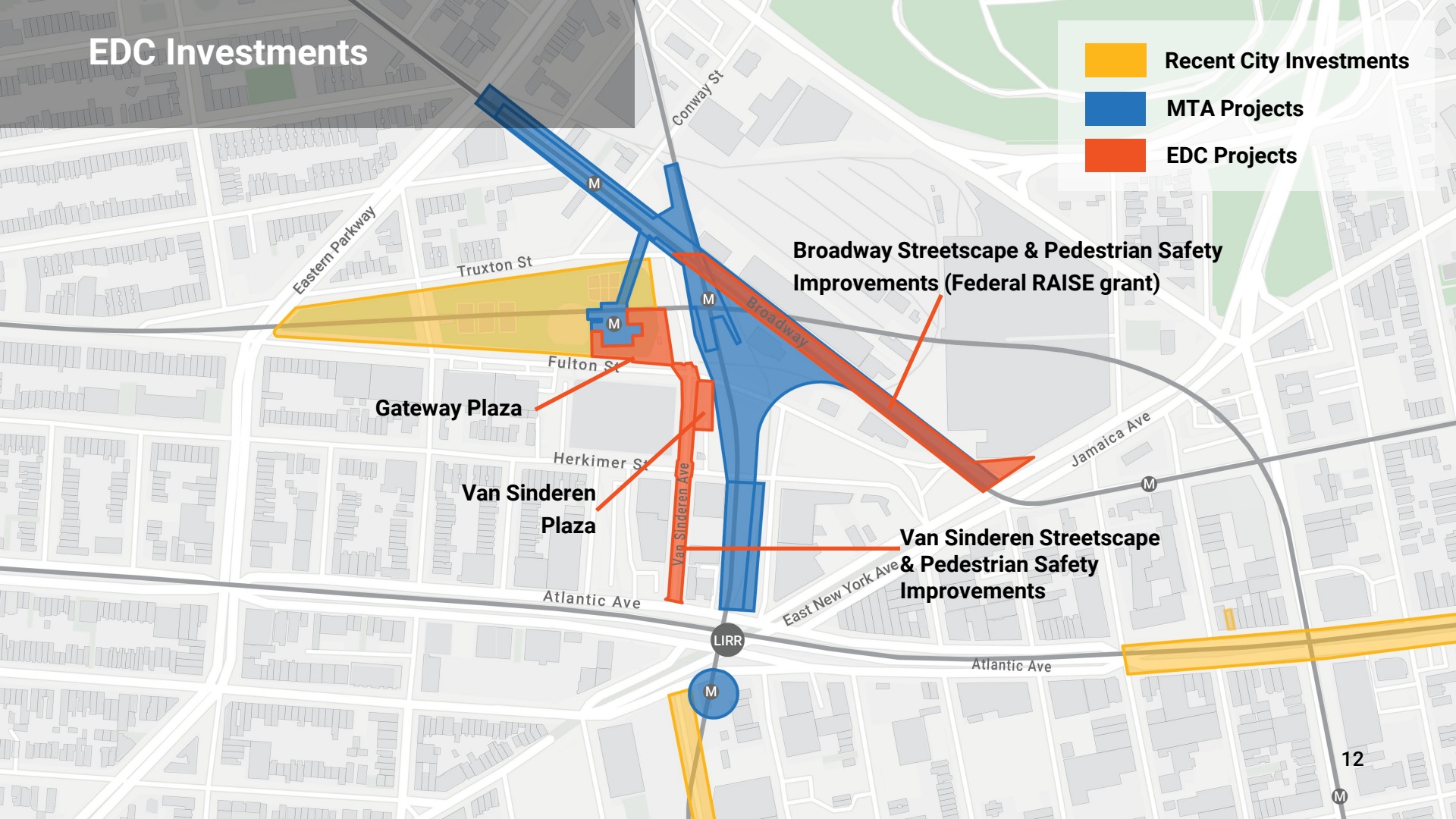
State of Good Repair Work – Overhead Structure

Herkimer Lot Improvements

Proposed Interborough Express Station

EDC Investments

-  Recent City Investments
-  MTA Projects
-  EDC Projects



Broadway Streetscape & Pedestrian Safety Improvements (Federal RAISE grant)

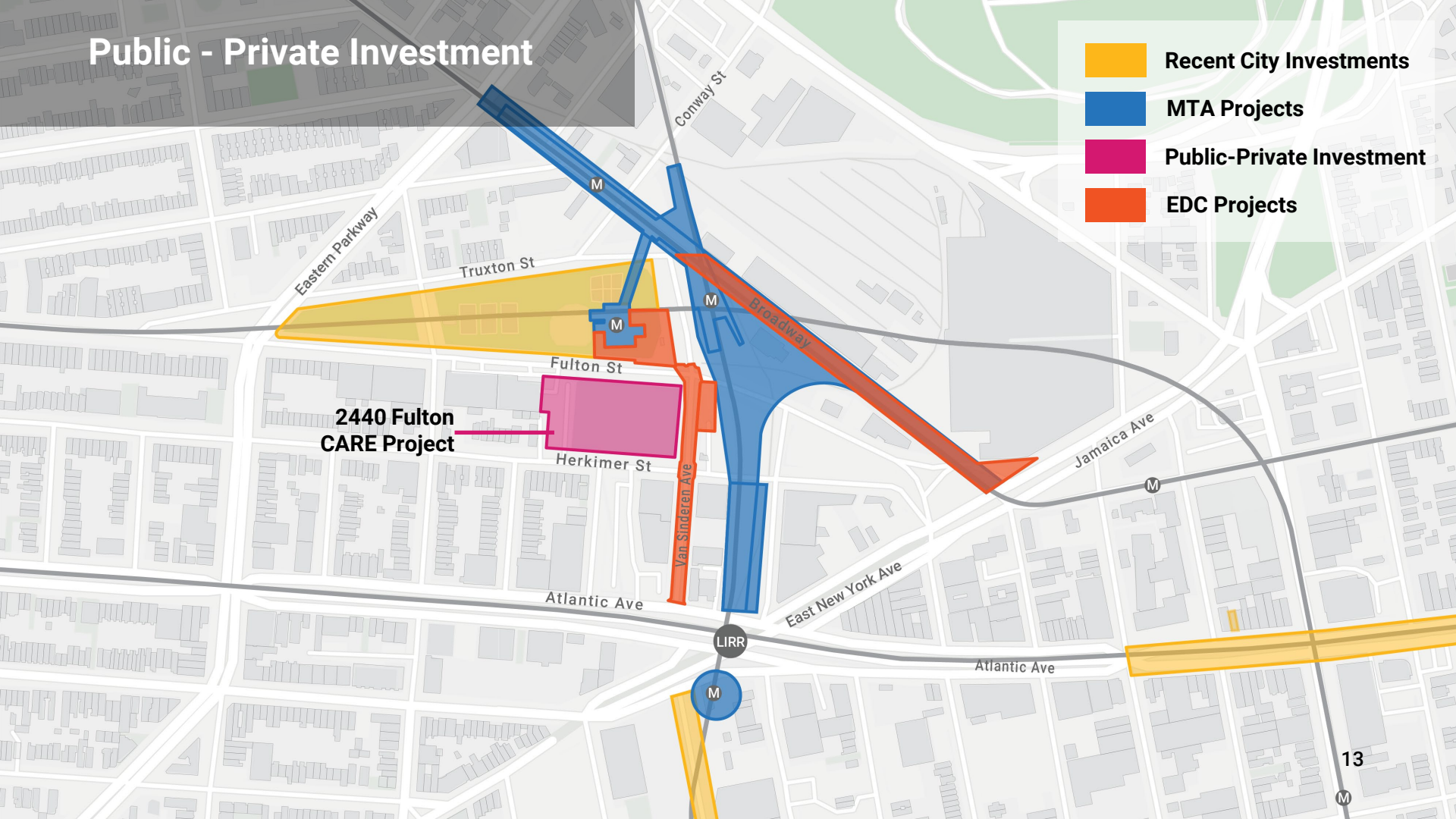
Gateway Plaza

Van Sinderen Plaza

Van Sinderen Streetscape & Pedestrian Safety Improvements

Public - Private Investment

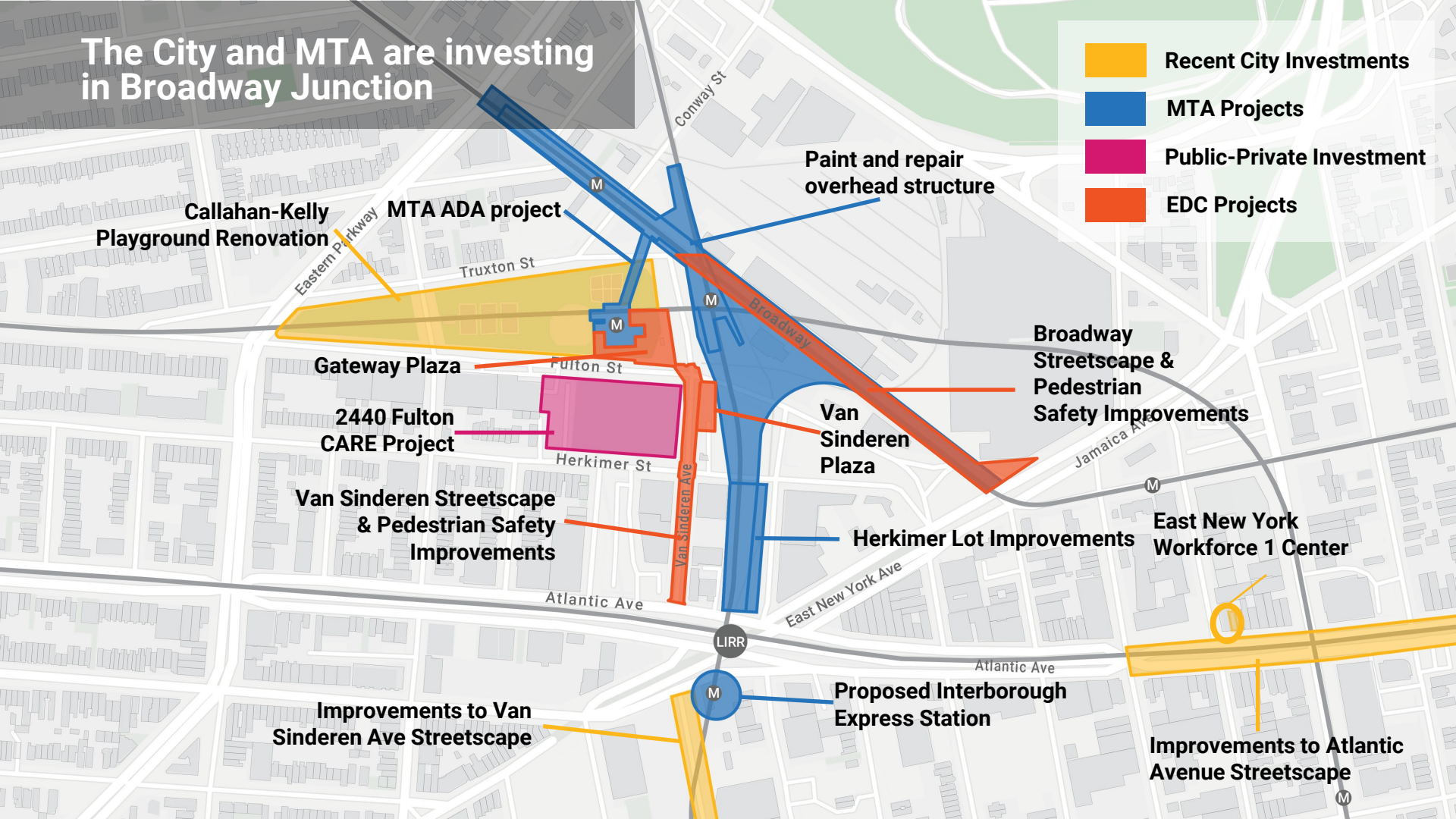
- Recent City Investments
- MTA Projects
- Public-Private Investment
- EDC Projects



2440 Fulton
CARE Project

The City and MTA are investing in Broadway Junction

- Recent City Investments
- MTA Projects
- Public-Private Investment
- EDC Projects



Callahan-Kelly Playground Renovation

MTA ADA project

Paint and repair overhead structure

Gateway Plaza

2440 Fulton CARE Project

Van Sinderen Streetscape & Pedestrian Safety Improvements

Improvements to Van Sinderen Ave Streetscape

Fulton St

Herkimer St

Atlantic Ave

LIRR

M

Van Sinderen Plaza

Herkimer Lot Improvements

Proposed Interborough Express Station

Broadway Streetscape & Pedestrian Safety Improvements

East New York Workforce 1 Center

Improvements to Atlantic Avenue Streetscape

MTA Broadway Junction Investments



Broadway Junction Station Background

- Broadway Junction is Brooklyn's third-largest station and serves as a major transfer point between the **A C J Z L** lines
- Investment is crucial to maintain and improve this key transit hub
 - Station is currently inaccessible to those needing a step-free path
 - Currently has only one access point from the street
- The MTA is collaborating with the City of New York to coordinate station enhancements with City investments in the surrounding area.



MTA's \$400 Million+ Investment in Broadway Junction

- **Major station improvements**
 - Full ADA accessibility throughout the complex
 - State of good repair work such as escalator replacements
 - Circulation improvements
- **Herkimer bus lot improvements**
 - Foundation for bus electrification infrastructure
 - Building two new entrances for improved bus circulation
- **Streetscape improvements**
 - New entrance to the **L** train on the east side of Van Sinderen Avenue
 - New comfort station at Callahan Kelly playground
 - Sidewalk repaving and widening and crosswalk painting



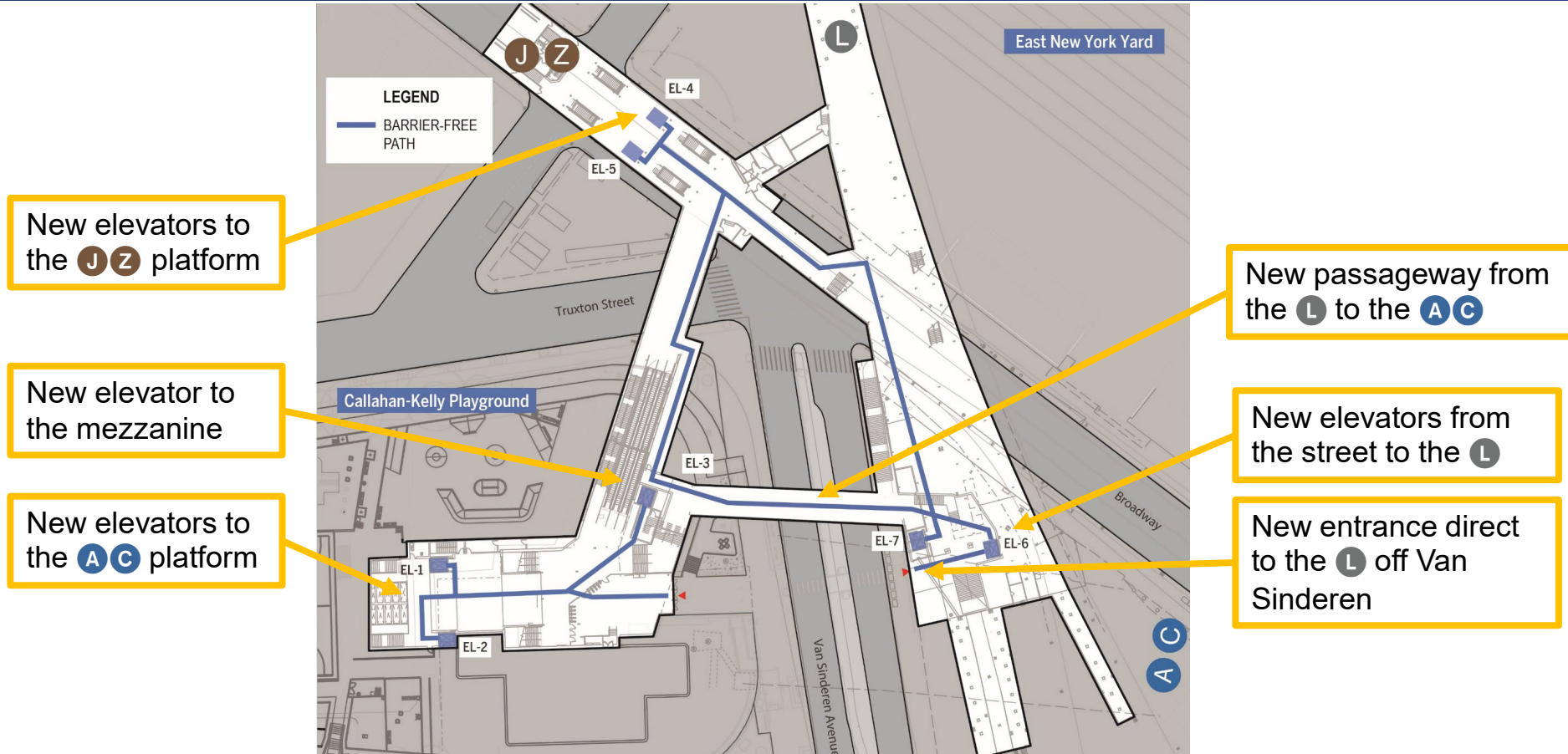
ADA Project Scope and Description

A newly-accessible Broadway Junction **A C J Z L** station complex includes:

- All platforms and lines will be accessible via stair-free path of travel, including all transfers
- New ADA-accessible entrance with direct access to the L train on the east side of Van Sinderen Avenue
- State of good repair work, including escalator replacements
- New ADA-compliant staircases
- Design-build award estimated for Q4 2023



ADA Project Diagram



Herkimer Lot Improvements

Herkimer Lot Investments include:

- New fencing, storm detention system, lighting access control, and security cameras.
- Preliminary work to prepare the lot for electric bus charging stations.
 - Zero-emission buses mean cleaner air for East New York, which is one of the neighborhoods prioritized for early electrification.
- Work is currently underway.



State of Good Repair Work Underway

Overcoating and lead abatement
Schedule: 2023 Q2 – 2024 Q2



Project Scope

- Repairing and painting portions of the elevated structure at East New York

Project Timeline

- Awarded Contract Q4 2022
- Installed Temporary Decking
- Started paint removal and re-painting of the elevated structure
- Estimated Completion Q2 2024

Lead Paint Abatement on Overhead Structures

- The MTA is carefully removing lead-based paint and repainting structures with paint designed to prolong the structure's lifespan and protect steel from weatherization.

More Equitable Employment Opportunities

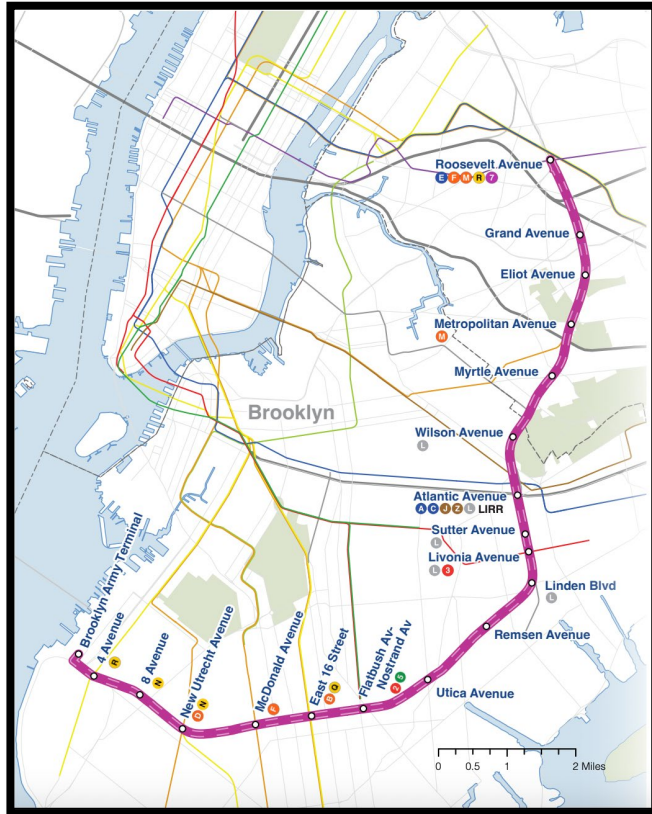
Broadway Junction's ADA work is federally-funded, which means it includes Disadvantaged Business Enterprise (DBE) hiring goals. This project has a DBE goal of 22.5%.

MTA Construction & Development is piloting its first-ever local hiring goals to increase employment opportunities and stimulate economic growth within the project's surrounding ZIP codes.

- The program sets a local hiring goal of 20% of New York State workforce.
- If the goal cannot be met within neighborhoods, the contractor can expand the effort to ZIP codes of other economically disadvantaged areas.



Proposed IBX Station in East New York



The Interborough Express is a rapid transit project that could connect 17 subway lines, including the **A C J Z L** lines at Broadway Junction, reduce vehicular pollution, and stimulate economic activity in underserved areas of Brooklyn and Queens.

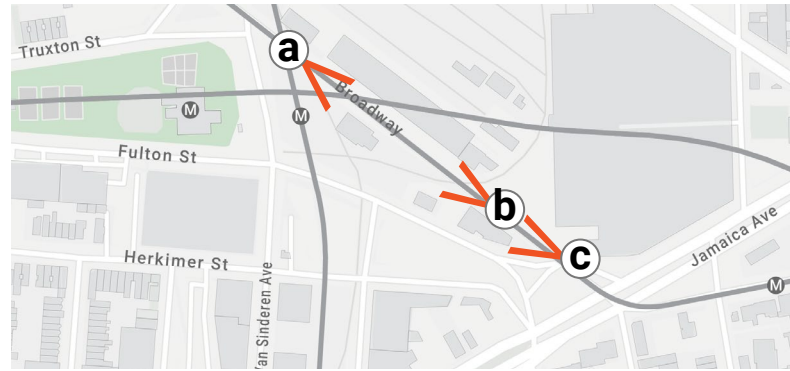
- In January 2023, the MTA published the IBX Planning Study and selected light rail as the mode of transit.
- The project is still in preliminary stages, and funding is not yet finalized. The formal project design process is expected to begin in 2024.
- The MTA will host town hall forums to further educate the public and gather feedback on the proposed route.
 - Thursday, November 30 at Widdi Catering Hall in Sunset Park at 6:30 PM
 - The MTA launched a survey to gain additional insight into the preferences of the future IBX customers, available via the QR code.
 - MTA IBX website: <https://new.mta.info/project/interborough-express>



NYCEDC Public Realm Investment

Broadway Streetscape

Broadway between Truxton and Jamaica is fully under the elevated transit infrastructure, which creates a dark space that feels unsafe.



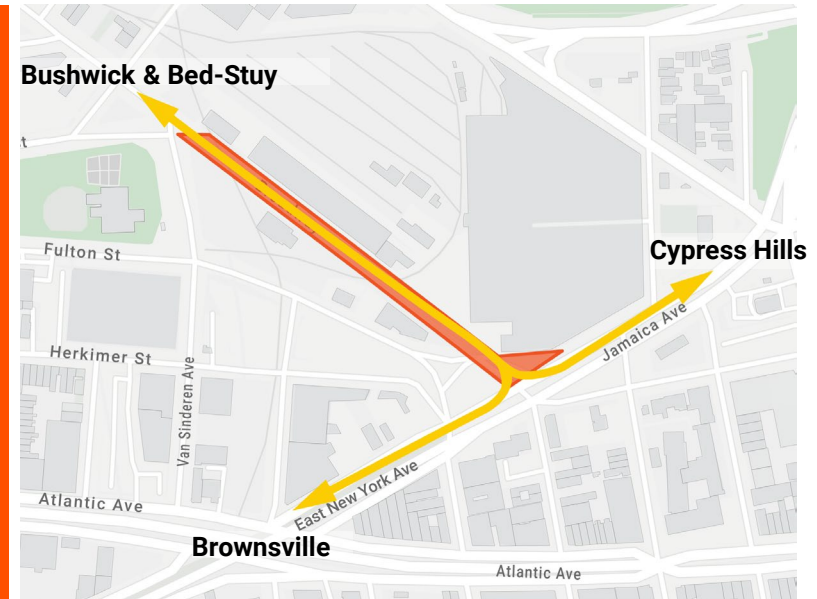
Broadway Streetscape

Plan for the future:

Redesigned to better connect Broadway Junction to the surrounding neighborhoods, and implementing safety improvements for this Vision Zero corridor.

Improvements to Broadway may focus on:

- Improving the condition under the overhead through lighting and design strategies (DOT's EI-Kit)
- Continuous accessible sidewalks
- Safer intersections
- Street furniture
- Signage



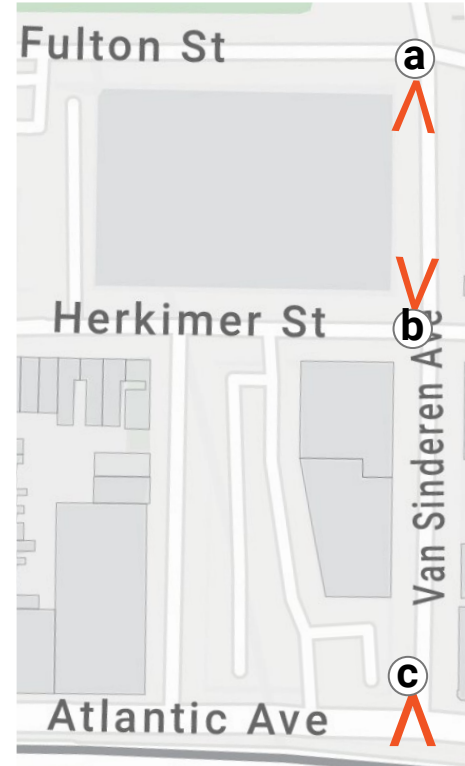
Before and after images of NYC DOT's EI-Kit Pilot Implementation in Sunset Park, Brooklyn.

**Maintenance partner needed to implement EI-Kit treatments*



Van Sinderen Streetscape

Van Sinderen Ave between Fulton St and Atlantic Ave connects the subway at Broadway Junction Station to the East New York LIRR station.



Van Sinderen Streetscape

Plan for the future:

The street will be redesigned to:

- Create a street that is safe and attractive for all forms of transportation
- Improve connections between Subway and LIRR
- Spur activated and vibrant street frontages

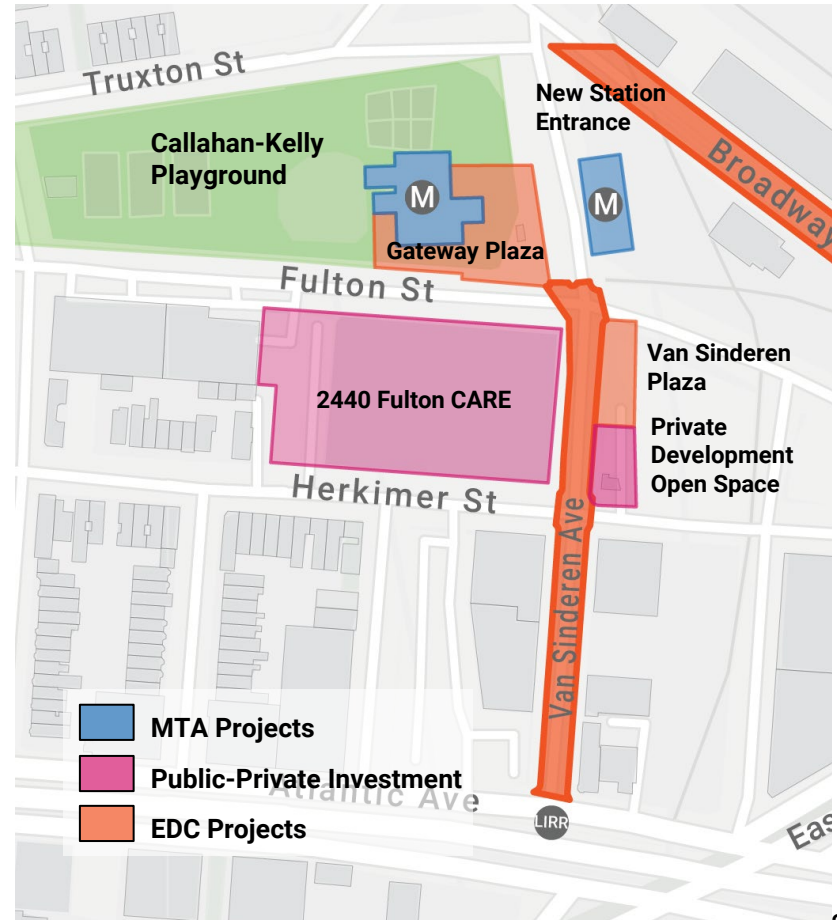


Painted sidewalk space



Painted curb extension

Possible fencing treatment as part of DOT EI-Kit



What could improvements on Van Sinderen and Broadway look like?

Concrete Medians/Pedestrian Islands



Widened Sidewalks



Protected Bike Lane



Accessibility Improvements



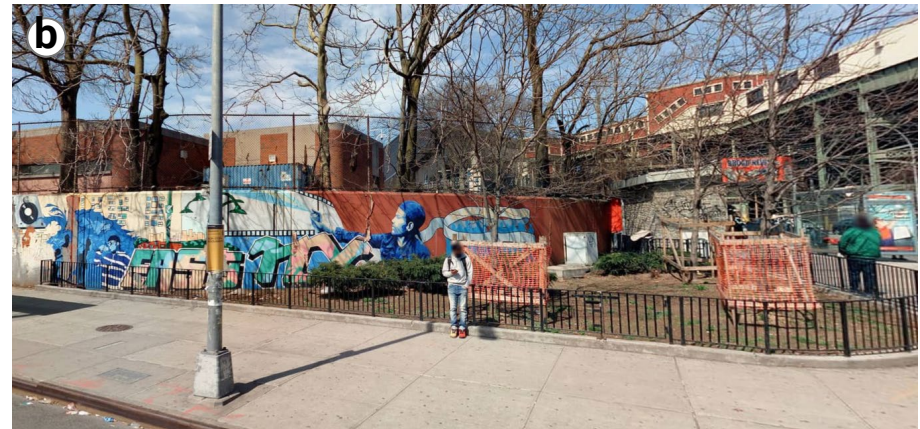
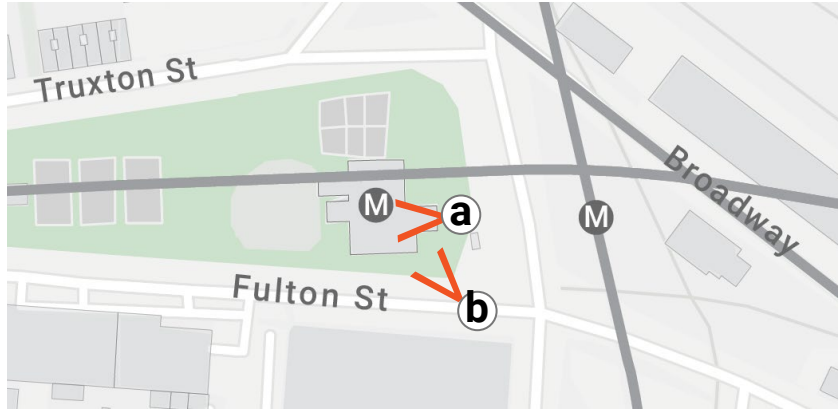
Plantings/Green Infrastructure



Lighting



Gateway Plaza Site



Gateway Plaza Site

Plan for the future:

Relocate NYPD Transit Police #33 Station nearby to create a new public plaza at Broadway Junction Station complex at the corner of Van Sinderen Ave and Fulton St.

The new Gateway Plaza may feature:

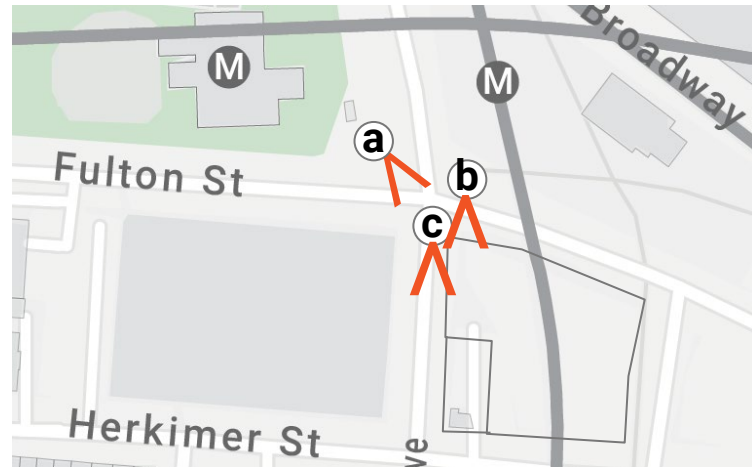
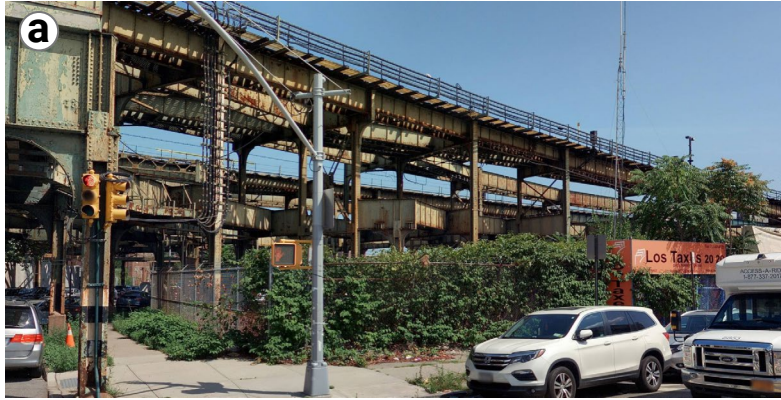
- Enhanced visibility and access to Broadway Junction Station
- Direct connection to Callahan-Kelly Playground
- A vibrant public space with seating, public art, vending, and other activities.



Gateway Plaza site today



Van Sinderen Plaza Site

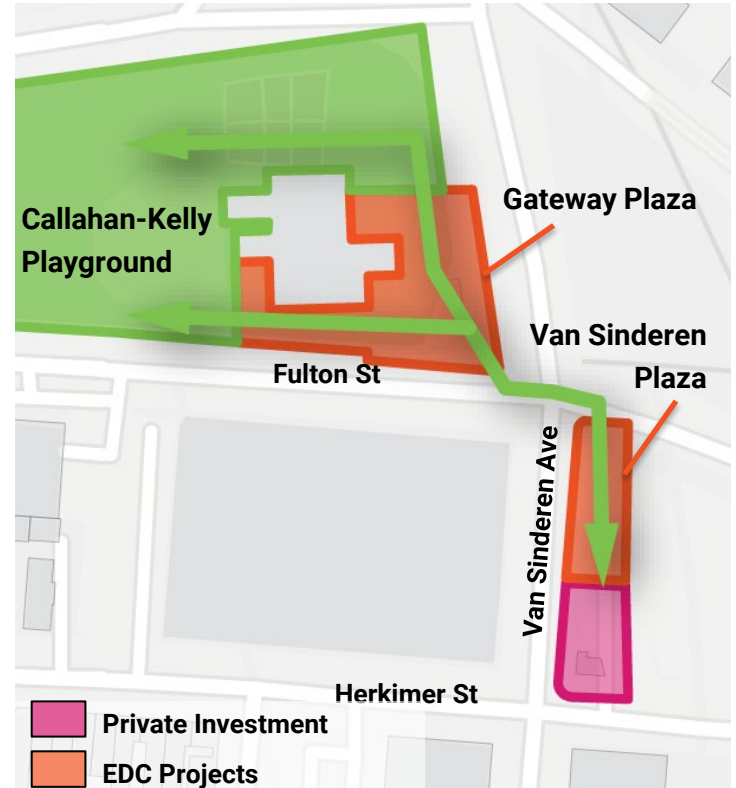


Van Sinderen Plaza Site

Plan for the future:

Create a new public plaza on part of the shared NYPD/MTA parking plaza on Van Sinderen Ave and Fulton Street.

- Relocate NYPD parking nearby to free up space for a public plaza.
- Complement the Gateway Plaza across the street and a new planned open space by a private development project to the south



What could the future public plazas look like?



Betsy Head Park Entry Plaza
Brooklyn, 10,000 SF



Captain Roscoe Brown, PhD Plaza
Bronx, 14,000 SF



Space for food/retail kiosks



Rapkin-Gayle Plaza, Manhattan
12,000 SF



St. Mary's Park Bronx, 3,000 SF



Space for programming and activities

We have a strategy to ensure that these investments benefit local businesses

For planning and design of public realm investment:

- A customized M/WBE goal will be developed for the City-funded project; Federally-funded portion will include 7% DBE goal
- NYCEDC will work with **local minority, women, and other disadvantaged businesses** in the community to become M/WBE-certified

For construction procurement:

- A customized M/WBE goal will be developed for the City-funded project
- NYCEDC will prioritize local businesses for the next cohort of [NYCEDC's ConstructNYC program](#) which prequalifies M/WBE trade contractors. Eligibility Applications are accepted on a rolling basis

We will utilize Community Hiring to ensure that these investments benefit residents, workers, and job seekers

Ahead of and throughout construction:

Mayor's Office of Workforce & Talent, NYC Department of Small Business Services, NYCEDC, MTA, and local community partners will partner to:

- Build a strong network of local referral sources to reach residents
- Do targeted outreach and marketing of upcoming training and recruitment events at the ENY Workforce1 Center
- Make workforce programs accessible to residents

Next Steps for EDC's Public Realm Projects

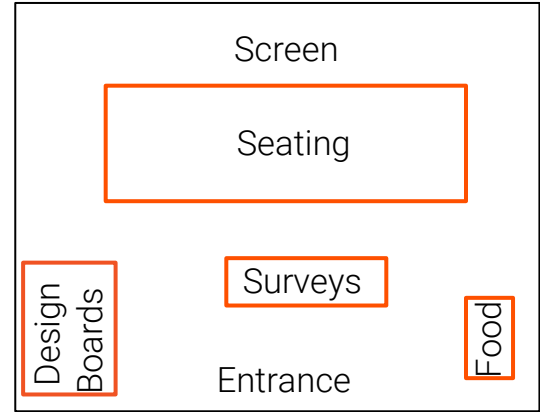
- Forthcoming engagements are being planned in early 2024 focused on:
 - Workforce and Business Development
 - Design workshops on NYCEDC's Public Space Projects
- **Next project milestone:** Expected release of Design RFPs for Plazas and Streetscapes by mid 2024
- **Construction anticipated to start:**
 - **2026:** Van Sinderen + Broadway Streetscapes
 - **2027:** Gateway + Van Sinderen Plazas

Now we want to hear from you!

- Fill out a survey
- Leave feedback on a board
- Talk to City and MTA staff who can answer your questions or record your feedback

Additional engagements are being planned in early 2024 focused on:

- Workforce Development
- Design workshop on NYCEDC's Public Space Projects




Scan Here