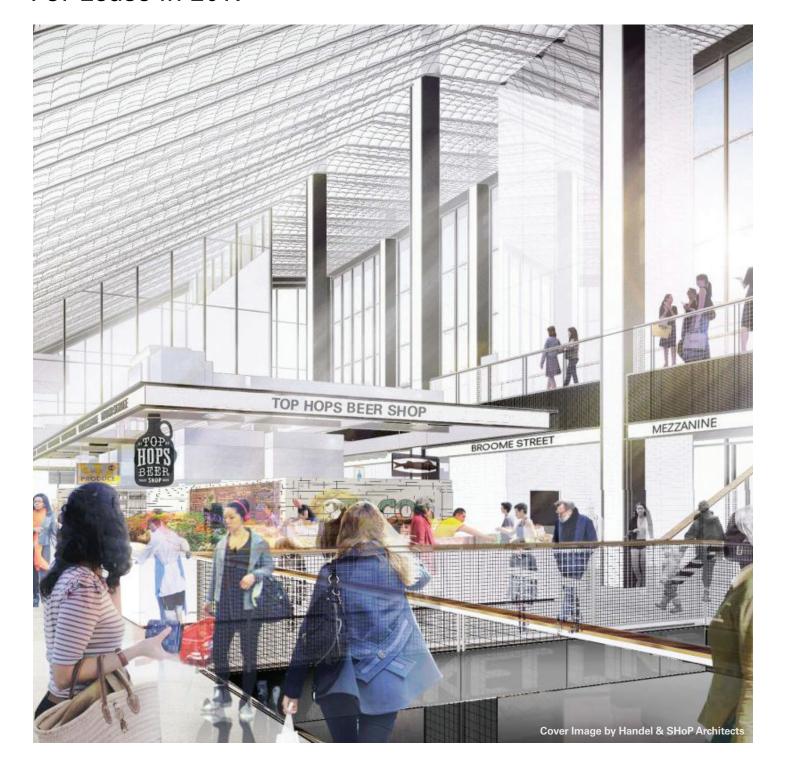
# Essex Street Market

Restaurant Spaces For Lease in 2017



A public market owned and managed by New York City Economic Development Corporation.





# **Essex Street Market is:**

# **Essex Street Market History**



Four street peddlers on Hester Street congregated together to create an open air pushcart market.



The City establishes the Department of Public Markets to regulate open-air pushcart markets as peddlers proliferate citywide.

### 1934

Mayor Fiorello LaGuardia vows to clear the streets of pushcarts and build a network of modern indoor markets.

### 1940

Essex Street Market officially opens with 475 stalls across 4 buildings and quickly becomes an important center for food education during wartime shortages.

# 1955

Mayor LaGuardia's vision for a citywide market network completes with the opening of the 10th public market in Harlem.

# 1990s

Vendors offering shift away from largely Italian and Jewish products to meet the demands of and increasing Latino population in the Lower East Side.

### 1995

New York City Economic Development Corporation commenced a renovation to consolidate tenants into the current Essex Street Market space.

# 2017

Essex Street Market is a diverse, bustling marketplace providing unique opportunities for small businesses and an authentic shopping experience for customers.

# 2018

Essex Street Market moves to brand new facilities on the south side of Delancey at Essex Street.



**Historic** 



**Affordable** 



Collective



Accessible



Diverse

# The Essex Street Market, a Great New Place for Two New Restaurants!

New York City's oldest public food market will soon be the newest.

For more than **75 years**, the Essex Street Market has been a fixture in Manhattan's Lower East Side and an important source of affordable products for local shoppers, Latino and Asian immigrants, Millennials, and restaurateurs.

In June 2018, the market and its entire family of vendors will move to its new home across Delancey Street. The new market location is situated within **Essex Crossing**, an unprecedented 1.9 million SF urban renewal development with residential, commercial, and community space. The new market features:

- 37,000 SF of new market facility, which will triple the size of the current market
- 4,700 SF of mezzanine seating area and flexible events space
- **Extended hours** for late night shopping
- A new demonstration kitchen for catered events and public classes

New York City Economic Development Corporation is actively leasing space in the new Essex Street Market and is seeking two new restaurants.



Essex Street Market at Essex and Delancev St. entrance.

Current Essex Street Market
Vendors & Offerings.
(From ESM's Website & Instagram)



Jae Duk Suh, New Star Fish Market



Arancini Bros



Anne Saxelby & Benoit Breal, Saxelby Cheesemongers



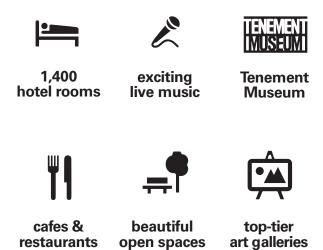
Sobeida de la Cruz, Viva Fruits & Vegetables



Tra La La Juice Bar

# Why the New Essex Street Market?

The new Essex Street Market is located in the heart of the Lower East Side, a world class destination with attractions and amenities including:

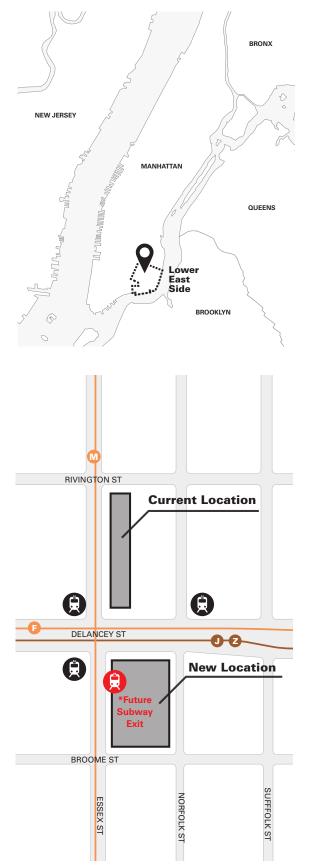


# An estimated 740,744 customers will potentially pass through Essex Street Market annually.

The market is situated directly above the F/D/J/M/Z subway lines, offering market tenants the opportunity to not only meet the needs of 80,000 residents local and 26,000 workers within half a mile of the site but also 599,000+\* visitors who stay in the neighborhood each night.

# Essex Crossing alone will bring an estimated additional workforce of 2,600 people.

\* The total number of visitors was estimated based on New York City annual occupancy rate of 80% with an average of 1.5 guests per room, for hotels within 0.5 miles of the Essex Street Market.







# Essex Street Market













# **Entrepreneurial Opportunities**

Stall Space: 160 SF Back-of-House: 45 SF

2 Stall Space: 87 SF

3 Stall Space: 165 SF Back-of-House: 79 SF

4 Stall Space: 80 SF

5 Stall Space: 83 SF

6 Stall Space: 190 SF Back-of-House: 224 SF

**7** Stall Space: 394 SF Back-of-House: 140 SF

8 Stall Space: 175 SF

9 Stall Space: 141 SF

**10** Stall Space: 123 SF

**11** Stall Space: 115 SF

12 Stall Space: 187 SF

13 Stall Space: 187 SF

14 Stall Space: 119 SF

**15** Stall Space: 423 SF

16 Restaurant Space: 1238 SF

Plus 195 SF sub-cellar storage w/ refrigerator

\*Stalls 8-15 are

located in the After Hours

Zone.

17 Restaurant Space: 1193 SF

Plus 220 SF sub-cellar storage w/ walk-in cooler

and additional refrigerator

Limited sub-cellar storage space is available for some retail market vendors.

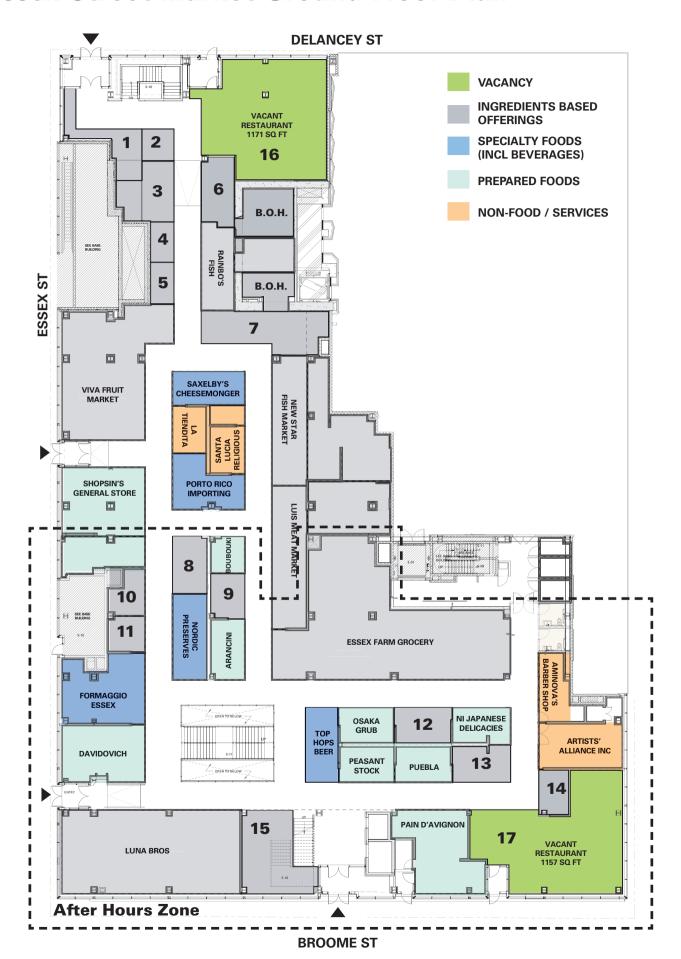
# **Market Operating Hours\***

General Market 8:00 am - 8:00 pm (MON-SUN)

After Hours Zone 8:00 am - 11:00 pm (MON-THURS) 8:00 am - 12:00 am (FRI-SAT) 8:00 am - 8:00 pm (SUN)

<sup>\*</sup> Subject to change.

# **Essex Street Market Ground Floor Plan**



"For food lovers, there's no question where to head when you come out of the Essex St. station on the J line. It's right into the Essex Street Market."

New York Daily News, 2017

"People from all over the city and even tourists are going to be intrigued by a beautiful new market being built in this neighborhood."

NY1 News, 2016

"The Essex Street Market is not only a one-stop shop for all of your grocery needs, it has historical and cultural value as well."

New York Metro Parents, 2016



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# NYCEDC

# For more information:

EssexStreetMarket@edc.nyc essexstreetmarket.com

### Contact:

Robert LaValva Cell: (646) 275-2597